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In Tied Presidential Race, Harris and Trump Have Contrasting Strengths, Weaknesses

What if they win? Harris and Trump supporters differ over the acceptability of presidential actions by their own candidate

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How we did this

Pew Research Center conducted this study to understand Americans' views of the 2024 presidential election campaign.

For this analysis, we surveyed 9,720 adults – including 8,044 registered voters – from Aug. 26 to Sept. 2, 2024. Everyone who took part in this survey is a member of the Center's American Trends Panel (ATP), a group of people recruited through national, random sampling of residential addresses who have agreed to take surveys regularly. This kind of recruitment gives nearly all U.S. adults a chance of selection. Surveys were conducted either online or by telephone with a live interviewer. The survey is weighted to be representative of the U.S. adult population by gender, race, ethnicity, partisan affiliation, education and other factors. [Read more about the ATP's methodology.](#)

Here are the questions used for this report, [the topline](#) and the [survey methodology](#).

In Tied Presidential Race, Harris and Trump Have Contrasting Strengths, Weaknesses

What if they win? Harris and Trump supporters differ over the acceptability of presidential actions by their own candidate

Ahead of the scheduled Sept. 10 presidential debate between Vice President Kamala Harris and former President Donald Trump, the presidential race is deadlocked. About half of registered voters (49%) say if the election were held today, they would vote for Harris, while an identical share say they would back Trump.

With less than two months before the November election, the candidates bring contrasting strengths and weaknesses to the presidential contest.

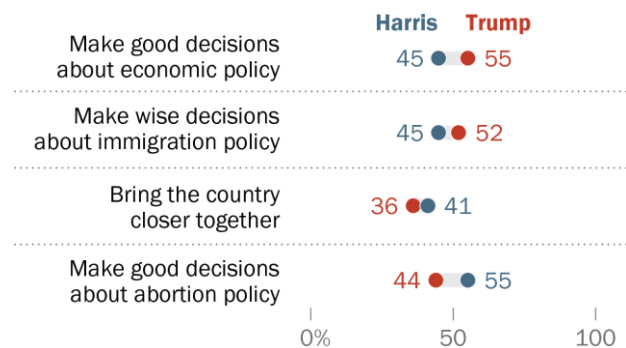
Trump's key advantage is on the economy, which voters regard as the most important issue this year. A 55% majority of voters say they are very or somewhat confident in Trump to make good decisions about economic policy, compared with 45% who say that about Harris.

Harris' lead over Trump on abortion is a near mirror image of Trump's on the economy: 55% of voters have at least some confidence in Harris, while 44% express confidence in Trump.

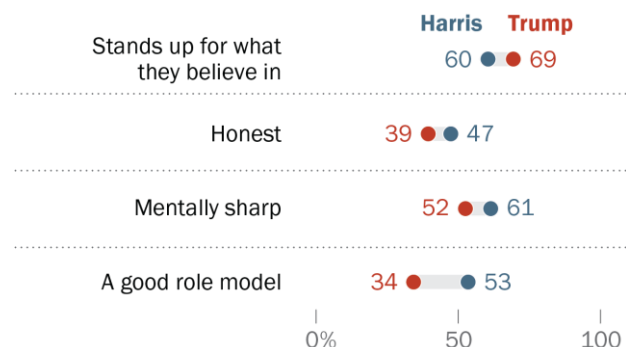
And Harris holds sizable leads over Trump on several personal traits and characteristics, including being a good role model (a 19 percentage point advantage), down-to-earth (13 points) and honest (8 points).

Trump leads on economy, Harris leads on abortion, several personal traits

% of registered voters who say they are **very/somewhat confident** ____ can do each of the following



% of registered voters who say each of the following describes ____ **very/fairly well**



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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The latest national survey by Pew Research Center, conducted among 9,720 adults (including 8,044 registered voters) from Aug. 26 to Sept. 2, 2024, highlights how much has changed in the campaign – and what hasn’t – since President Joe Biden withdrew from the race and Harris became the Democratic nominee.

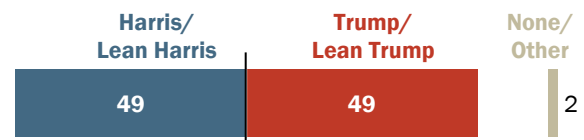
Trump’s advantage on “mental sharpness” has disappeared. Currently, 61% of voters say the phrase “mentally sharp” describes Harris very or fairly well, compared with 52% who describe Trump this way. [Two months ago](#), more than twice as many voters viewed Trump as mentally sharp (58%) than said that about Biden (24%). ([Read more about perceptions of the candidates in Chapter 3.](#))

Democratic satisfaction with the candidates has increased. The share of Harris supporters who are very or fairly satisfied with the presidential candidates is nearly triple the share of Biden supporters who were satisfied in July (52% now vs. 18% then). As a result, Harris backers now are more likely than Trump backers to say they are satisfied with the candidates, a clear reversal from just two months ago. ([Read more about voter engagement and views of the candidates in Chapter 5.](#))

The state of the race. The overall patterns of support for each candidate have changed little [since last month](#). For instance, Trump holds a lead among White voters (56% to 42%), while Harris maintains large advantages with Black voters (84% to 13%) and Asian voters (61% to 37%). Latino voters, whose support was evenly divided between Biden and Trump in July, now favor Harris, 57% to 39%. (Read more [voter preferences in Chapter 1](#) and explore demographic breaks on voter preferences in the [detailed tables.](#))

Less than 2 months until Election Day, a deadlocked presidential race

% of registered voters who say that if the 2024 presidential election were held today, they would vote for ...



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Americans' views of the economy continue to be largely negative. Americans' views of the national economy are about as negative today as they were at the start of this year. Only 25% rate national economic conditions excellent or good. Prices for food and consumer goods continue to be a major concern for most Americans, and increasing shares express concerns about housing costs and jobs. ([Read more about economic attitudes in Chapter 7.](#))

In a historic election, how voters view the impact of candidates' races and ethnicities, genders and ages

If she wins in November, Harris will make history by becoming the first woman president. She would also be the first Asian American and first Black woman president. If Trump wins, he will become the oldest person to take office, at 78. ([Read more about voters' views of the candidates' demographic characteristics in Chapter 4.](#))

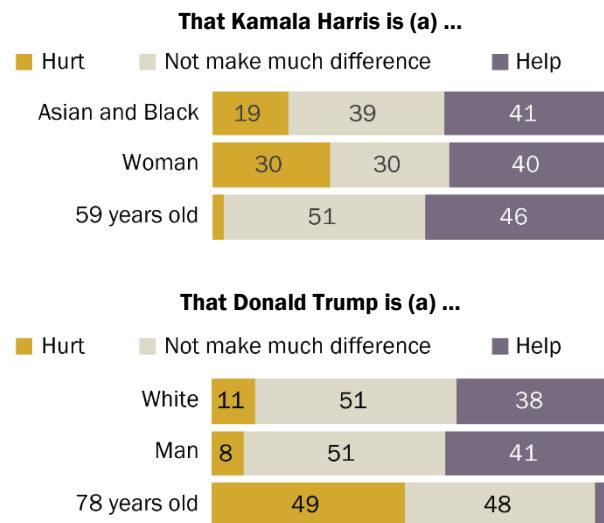
Voters overall have mixed views of the impact of Harris' gender and race and ethnicity on her candidacy. More say the fact that Harris is a woman and that she is Black and Asian will help her than hurt her with voters this fall. Somewhat more voters see Harris' gender as a potential negative (30%) than see her race and ethnicity this way (19%).

Harris supporters are far more likely than Trump supporters to say the vice president's gender and race will be a liability. More than twice as many Harris supporters (42%) as Trump supporters (16%) say the fact that Harris is a woman will hurt her with voters. Fewer Harris supporters think her race and ethnicity will be a hindrance (31%), but just 8% of Trump supporters say the same.

Nearly half of voters say Trump's age will hurt his candidacy. Far more voters say Trump's age will hurt him (49%) than help him (3%) in the election; the remainder say it will not make much difference. The reverse is true for

How voters view the impact of Harris' and Trump's race, age and gender

% of registered voters who say each of the following characteristics will ___ each candidate in November



Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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how voters see the effect of Harris' age: 46% say the fact that she is 59 will help her with voters, while just 3% say it will hurt her.

Harris, Trump supporters weigh in: What actions are acceptable for a president?

Looking ahead, Harris and Trump supporters have very different ideas about the kinds of presidential actions that would be acceptable if their preferred candidate takes office ([read more about these views in Chapter 6](#)):

Investigating political opponents

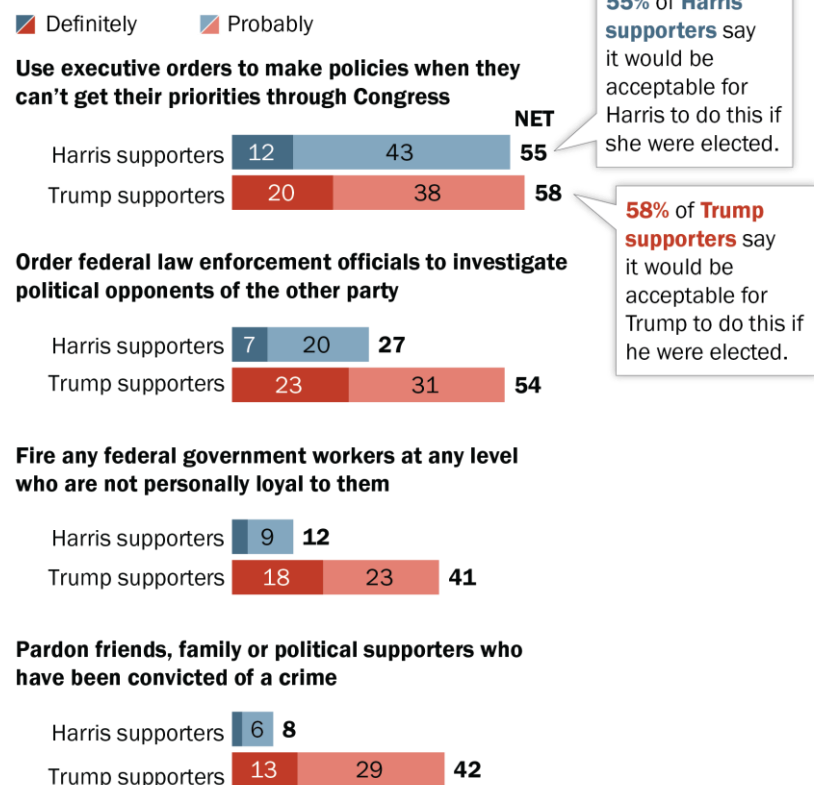
More than half of Trump supporters (54%) say it would be definitely or probably be acceptable for Trump to order federal law enforcement officials to investigate Democratic opponents. Half as many Harris supporters (27%) say it would be acceptable for Harris to order investigations into GOP opponents.

Pardoning family, friends and supporters; firing disloyal federal workers

Trump supporters also are far more likely than Harris supporters to say it would be acceptable for their candidate to pardon friends, family or political supporters who have been convicted of crimes and to fire federal workers at any level who are not personally loyal to them.

Harris, Trump supporters differ widely on acceptability of several presidential actions if their candidate wins

% of each candidate's supporters who say it would ____ be acceptable **for their candidate** to do each of the following if they were elected president



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Executive orders

Majorities of both Trump supporters (58%) and Harris supporters (55%) say it would be acceptable for their candidate, if they win, to use executive orders to make policies when they can't get their priorities through Congress.

Other findings: An uncertain election outcome, the more critical candidate, Trump and the 2020 election

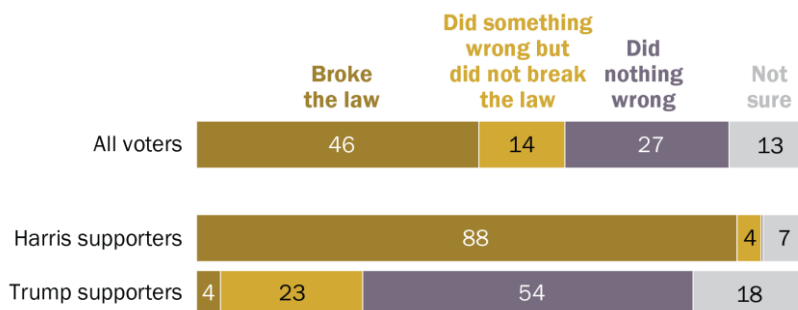
Trump is widely viewed as too personally critical of Harris. About two-thirds of voters (66%) say Trump has been too personally critical of Harris. By comparison, fewer (45%) say Harris has been too personally critical of Trump. About four-in-ten Trump supporters (41%) say Trump has been too critical of his opponent, compared with just 12% of Harris supporters who say the same of Harris.

Most say it's not yet clear who will win. Only 20% of voters say it is already clear which candidate will win the election, while 80% say it is not yet clear. Voters who say it is clear who will win overwhelmingly say their preferred candidate will prevail. When those who say it is not yet clear are asked for their "best guess," they also opt for their candidate.

Trump's role in the 2020 election remains divisive. More than four-in-ten voters (46%) say Trump broke the law in an effort to change the outcome of the 2020 election, while another 14% say he did something wrong but did not break the law. Another 27% say Trump did nothing wrong. These views are [largely unchanged since April](#). While Harris supporters overwhelmingly say Trump broke the law (88% say this), Trump backers are divided: 54% say he did nothing wrong while 27% say either he did something wrong or broke the law. Trump supporters (18%) are more likely than Harris supporters (7%) to say they are not sure.

Voters divided over criminal allegations that Trump tried to overturn the 2020 election

% of registered voters who say that, thinking about the accusations that Trump broke the law in an effort to change the outcome of the 2020 election, Trump ...



Note: Based on registered voters. No answer responses not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Voters also divided on Trump’s New York fraud case. The survey was completed before a [New York judge delayed sentencing](#) in the criminal case against Trump in which he was found guilty of falsifying business records and other charges related to “hush money” payments to Stormy Daniels. Among all voters, 39% say Trump should serve time in jail, while 45% say he should not. About seven-in-ten Harris supporters (72%) think Trump should have to serve jail time, while an even larger share of Trump supporters (81%) say he should not.

1. Harris, Trump and the state of the 2024 presidential race

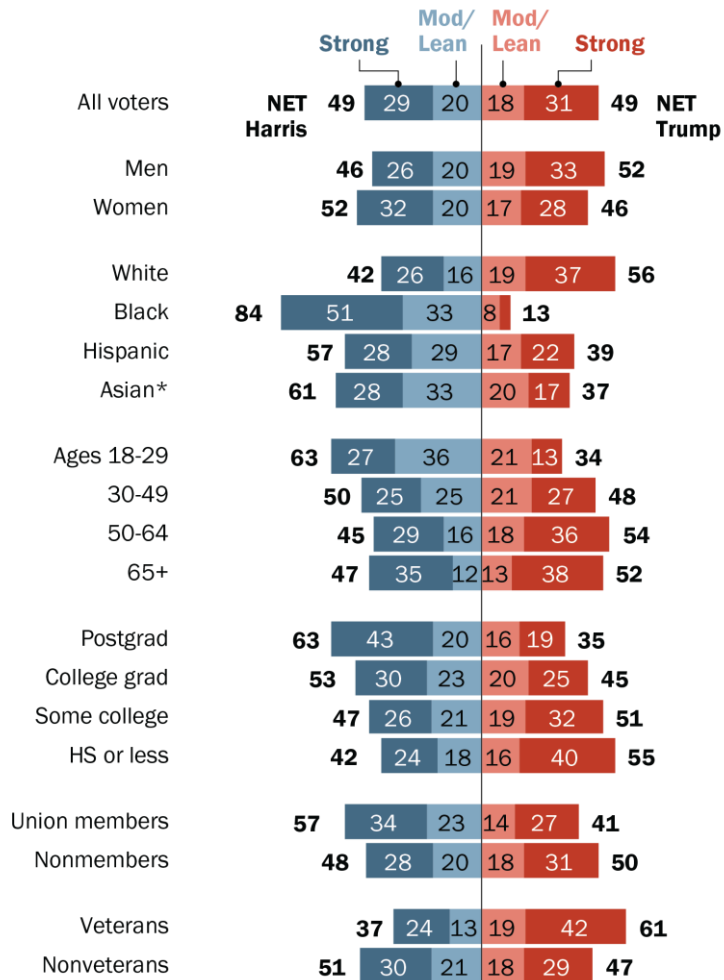
Following Robert F. Kennedy's recent exit from the presidential race, Vice President Kamala Harris and former President Donald Trump are tied among registered voters at 49% each.

Harris and Trump also remain at near parity in *strength* of support, with about six-in-ten of each candidate's supporters backing them strongly. [Harris backers continue to support her more strongly](#) than Biden's did earlier this year.

Most voters also indicate they have made up their mind about which candidate they will support, with at least eight-in-ten Harris and Trump supporters saying they are certain they'll support their preferred candidate.

In a closely divided race, wide differences in vote preferences by race and ethnicity, age, education

% of registered voters who say that if the 2024 presidential election were held today, they would vote for ...



* Estimates for Asian voters are representative of English speakers only.

Note: Based on registered voters. White, Black, and Asian voters include those who report being only one race and are not Hispanic. Hispanic voters are of any race. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Voting preferences among demographic groups

The demographic patterns of support for Harris and Trump are similar to a month ago.

- **Gender:** Men are more likely to prefer Trump (52%) than Harris (46%), while the opposite is true for women.
- **Race and ethnicity:** Black voters continue to overwhelmingly support Harris (84%). Narrower majorities of Asian (61%) and Hispanic (57%) voters also back Harris. A majority of White voters (56%) support Trump.
- **Education:** Voters without a bachelor's degree break for Trump 53% to 44%, while Harris leads among voters with a four-year degree or more education (57% vs. 41%)
- **Age:** Voters under 50 are more likely to say they will vote for or lean toward Harris (54%) than Trump (44%), while voters ages 50 and older back Trump over Harris by a similar margin (53% vs. 46%).

Other groups: Union members, veterans

Harris has an advantage over Trump among union members (57% vs. 41%). By comparison, nonmembers are closely divided (50% back Trump vs. 48% Harris).

Trump holds an advantage among veterans: 61% back him, while 37% support Harris. Nonveterans narrowly tilt toward Harris (51% vs. 47% back Trump).

For more on voting preferences among demographic groups, refer to the [detailed tables](#).

Support for Harris, Trump among voters and nonvoters in recent elections

Among voters who backed their party's candidates in previous presidential races, Harris and Trump have overwhelming – and nearly identical – levels of support.

Biden 2020 voters

More than nine-in-ten voters who backed Biden in 2020 (93%) now support Harris.

Nearly all of Biden's voters who also backed Hillary Clinton in 2016 (95%) now support Harris.

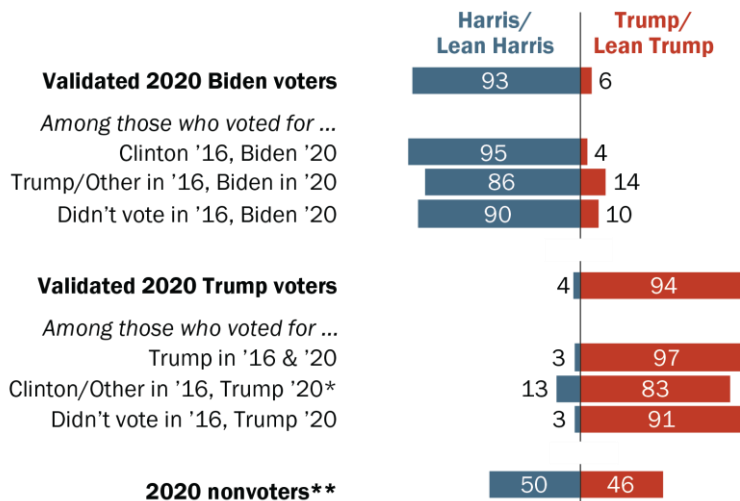
Harris also gets the overwhelming support of Biden's 2020 voters who *didn't* vote for Clinton in 2016 – either because they backed a different candidate or because they didn't vote. But Harris' margin among these groups is somewhat slimmer than among those who had backed both Clinton and Biden.

Trump 2020 voters

The pattern among Trump's 2020 voters is nearly identical: He retains the support of 94% of those who voted for him in 2020, including 97% of those who backed him in both 2016 and 2020. But his support is softer among those who voted for him in 2020 but not 2016.

Those who did not vote in 2020 are closely divided between Harris and Trump

% of registered voters who say that if the 2024 presidential election were held today, they would vote for ...



* Voters who backed Clinton/Other in '16 and Trump in '20 had a relatively small sample size of 151, for an effective sample size of 80 (margin of error of +/- 11.0 percentage points at 95% confidence).

** 2020 nonvoters include both adult citizens who did not vote in 2020 and citizens who are now old enough to vote but were too young to vote in 2020 (those ages 18-21 today). Note: Based on registered voters. 2020 and 2016 voters are citizens who said they voted in a post-election survey and were found to have voted in commercial voter files. Refer to methodology for details. No answer responses are not shown. Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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2020 nonvoters

Voters who did not vote in 2020 – including both those who were eligible to vote and those who were not yet of voting age – are split in their current vote preferences. Half say they would vote for or lean toward Harris if the election were held today, while 46% say they would support Trump.

How Harris and Trump supporters see their vote

Harris supporters are about evenly divided over whether they see their vote as more of a vote for Harris (48%) or more of a vote against Trump (51%).

This stands in contrast with Biden backers four years ago, who were far more likely to see their vote as primarily against Trump (63%) rather than for Biden (36%).

By comparison, Trump supporters are about twice as likely to say their vote is for Trump instead of against Harris (67% vs. 32%). This is slightly lower than in 2020, when 71% said their vote was in support of Trump.

Far more voters say they are ‘for’ Trump than Harris, but Harris’ positive support exceeds Biden’s in 2020

% of registered voters who say their choice is more of a vote ...

Among Dem candidate supporters

	Against Trump	For Harris
Sep 2024	51	48
	Against Trump	For Biden
Oct 2020	63	36

Among Trump supporters

	Against Harris	For Trump
Sep 2024	32	67
	Against Biden	For Trump
Oct 2020	29	71

Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Do voters think it's clear who will win?

By four-to-one (80% to 20%), voters – including majorities of both Harris and Trump supporters – don't think it's clear who is going to win the 2024 presidential election.

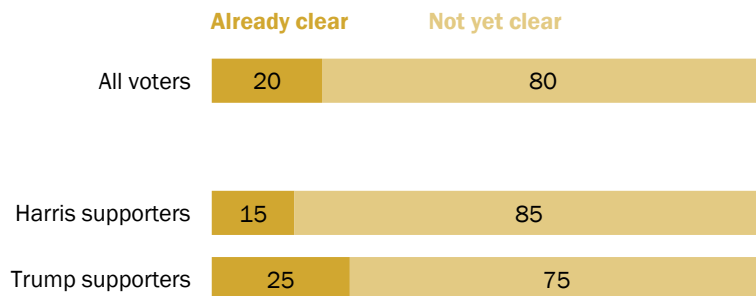
Trump supporters are slightly more likely than Harris supporters to say the outcome is already clear:

- 15% of Harris voters say it's already clear who the winner will be, while 85% say it's not yet clear.
- 25% of Trump supporters say it's already clear who will win; 75% say it's not yet clear.

Among those who say it's already clear who will win, most say it is their preferred candidate who will prevail (13% of Harris supporters overall, 21% of Trump supporters overall).

Most voters say it is not yet clear who will win in November, though Trump supporters are more likely than Harris supporters to say it is clear

% of registered voters who say it's ___ who is going to win the 2024 presidential election



Note: Based on registered voters. No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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2. Issues and the 2024 election

As concerns around the state of the economy and inflation continue, about eight-in-ten registered voters (81%) say the economy will be very important to their vote in the 2024 presidential election.

While the economy is the top issue among voters, a large majority (69%) cite at least five of the 10 issues asked about in the survey as very important to their vote.

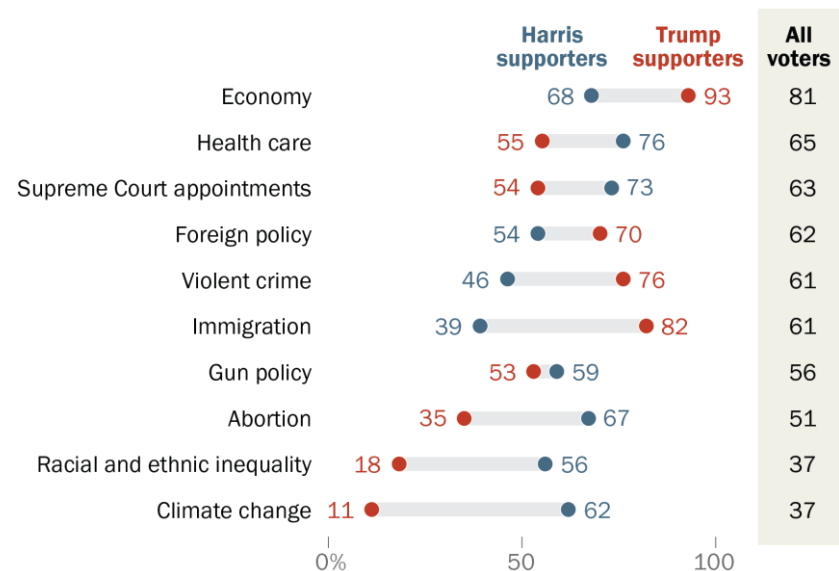
There are wide differences between voters who support Harris and Trump when it comes to the issues.

Among Trump supporters, the economy (93%), immigration (82%) and violent crime (76%) are the leading issues. Just 18% of Trump supporters say racial and ethnic inequality is very important. And even fewer say climate change is very important (11%).

For Harris supporters, issues such as health care (76%) and Supreme Court appointments (73%) are of top importance. Large majorities also cite the economy (68%) and abortion (67%) as very important to their vote in the election.

The economy is the top issue for voters in the 2024 election

% of registered voters who say each is **very important** to their vote in the 2024 presidential election



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Most voters cite several issues as very important to their vote

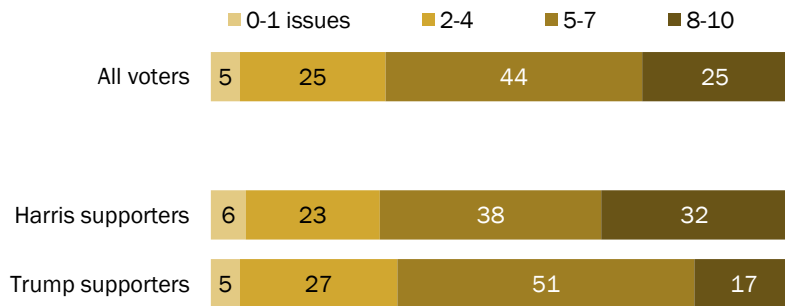
Most voters cite several issues as very important to their vote this November. Very few – just 5% – say only one issue or no issues are highly important.

Majorities of both Harris supporters (71%) and Trump supporters (69%) say at least five of 10 issues included in the survey are very important to their vote.

Harris supporters are more likely than Trump supporters to say most of the issues included are very important. About a third of Harris supporters (32%) say at least eight of 10 issues are very important, compared with 17% of Trump supporters.

About 7 in 10 voters say 5 or more issues are very important to their presidential vote

*% of registered voters who say, of the 10 issues the survey asked about, _____ are **very important** to their vote in the 2024 presidential election*



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Top voting issues: 2020 versus 2024

While the [economy has long been a top issue for voters](#) – and continues to be one today – other issues have become increasingly important for voters over the past four years.

Immigration

About six-in-ten voters (61%) today say immigration is very important to their vote – a 9 percentage point increase from the 2020 presidential election and 13 points higher than during the 2022 congressional elections.

Immigration is now a much more important issue for Republican voters in particular: 82% of Trump supporters say it is very important to their vote in the 2024 election, up 21 points from 2020.

About four-in-ten Harris supporters (39%) say

immigration is very important to their vote. This is 8 points higher than the share of Democratic congressional supporters who said this in 2022, but lower than the 46% of Biden supporters who cited immigration as very important four years ago.

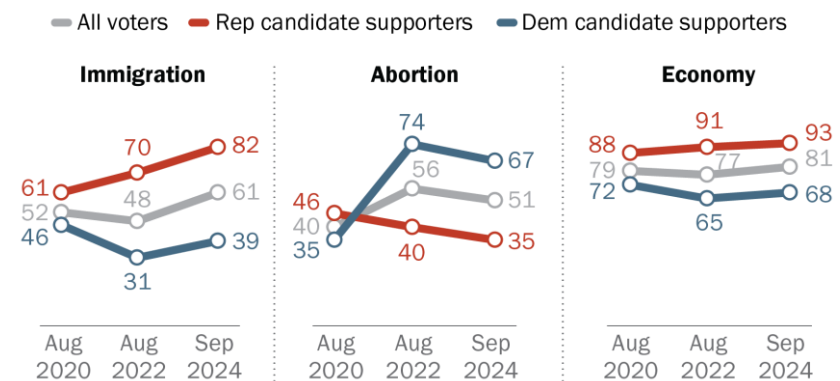
Abortion

In August 2020, fewer than half of voters (40%) said abortion was a very important issue to their vote. At the time, Trump voters (46%) were more likely than Biden voters (35%) to say it mattered a great deal.

Following the [Supreme Court's decision to overturn Roe v. Wade](#), opinions about abortion's importance as a voting issue shifted. Today, 67% of Harris supporters call the issue very important – nearly double the share of Biden voters who said this four years ago, though somewhat lower than the share of midterm Democratic voters who said this in 2022 (74%). And about a third of

Immigration has increased in importance among Republican voters; abortion surged in importance for Democrats in 2022, remains high today

% of registered voters who say each issue is **very important** to their vote in that year's election



Note: Based on registered voters. In 2020 and 2024, candidate supporters are for the presidential election. In 2022, candidate supporters are for the congressional election. Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Trump supporters (35%) now say abortion is very important to their vote – 11 points lower than in 2020.

Confidence in Harris and Trump on top issues

Voters have more confidence in Trump than Harris on economic, immigration and foreign policies. Half or more voters say they are at least somewhat confident in Trump to make good decisions in these areas, while smaller shares (45% each) say this about Harris.

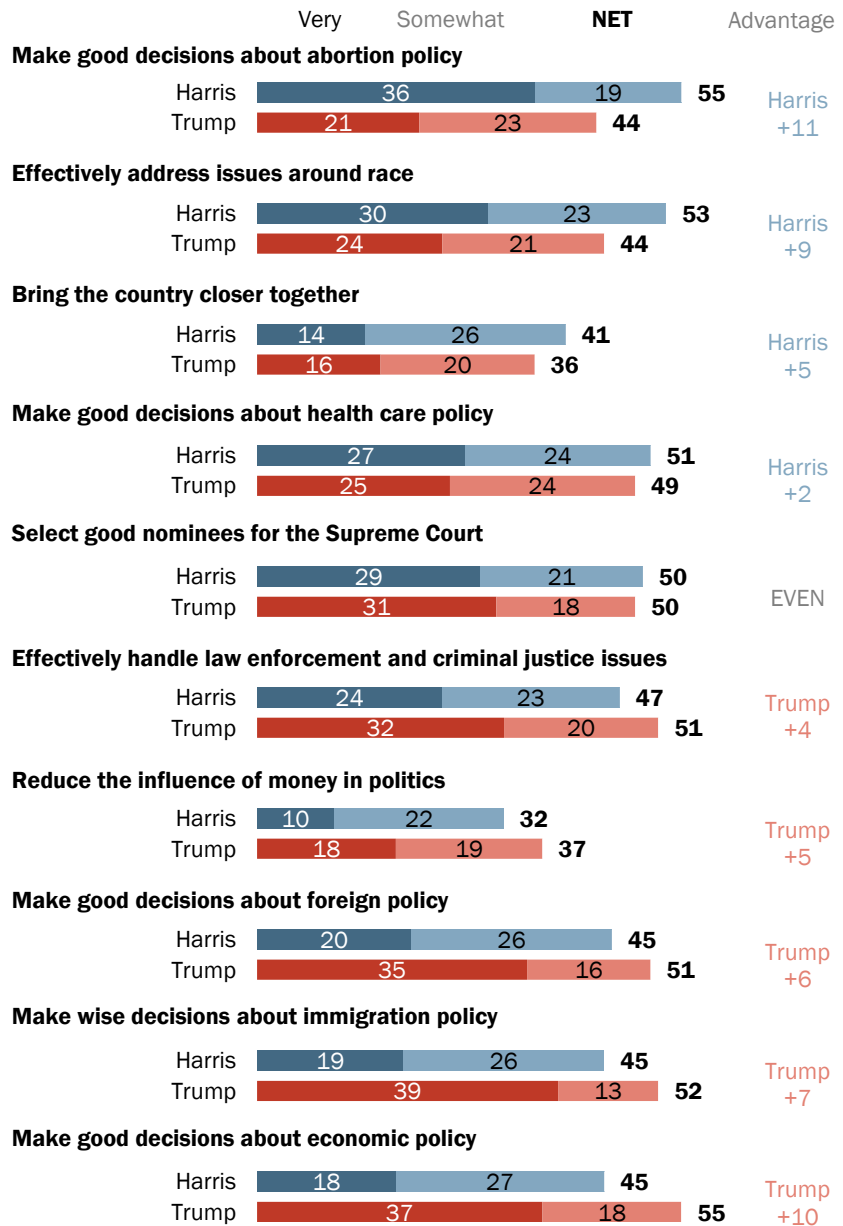
In contrast, voters have more confidence in Harris than Trump to make good decisions about abortion policy and to effectively address issues around race. Just over half of voters have confidence in Harris on these issues, while 44% have confidence in Trump on these issues.

Trump holds a slight edge over Harris for handling law enforcement and criminal justice issues (51% Trump, 47% Harris). Voters are equally confident in Harris and Trump to select good nominees for the Supreme Court (50% each).

Fewer than half of voters say they are very or somewhat confident in either candidate to

Voters are more confident in Trump on economy, immigration; Harris leads on abortion, race

% of registered voters who say they are *very/somewhat confident* that ____ can do each of the following



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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bring the country closer together (41% are confident in Harris, 36% in Trump). And voters express relatively little confidence in Trump (37%) or Harris (32%) to reduce the influence of money in politics.

Changes in confidence in candidates on issues, following Biden's departure from race

Since Biden dropped out of the presidential race in July, there has been movement on how confident voters are in the candidates to address issues facing the country.

Abortion policy

In July, 48% of voters were confident in Biden to make good decisions about abortion policy. Today, 55% of voters are confident in Harris to do the same.

Harris currently has an 11-point advantage over Trump on voters' confidence to handle abortion policy decisions.

Immigration policy

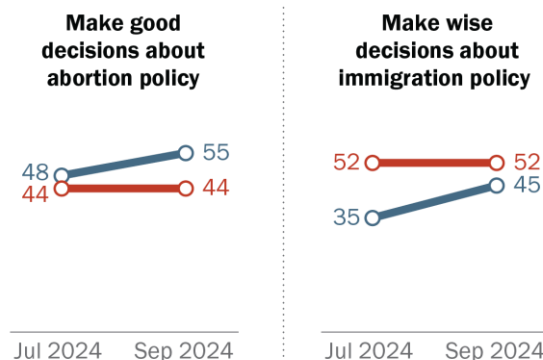
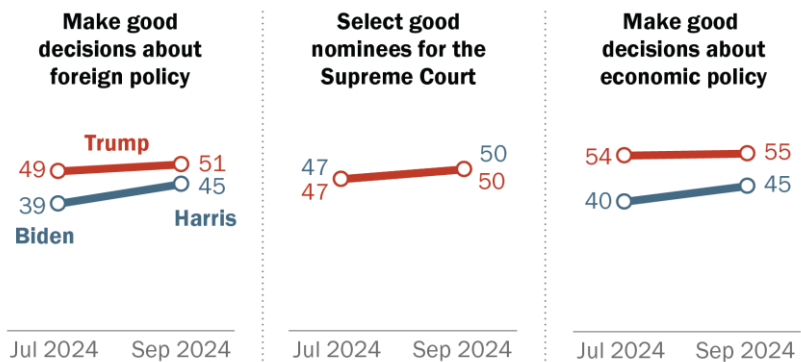
Voters also express more confidence in Harris to make wise decisions about immigration policy than they did for Biden before he withdrew from the race. Today, 45% are confident in Harris on this issue; in July, 35% said this about Biden.

While Trump's advantage over Harris on immigration policy is less pronounced than it was

over Biden, he continues to hold a 7-point edge. Voters are as confident in his ability to make wise decisions about immigration policy as they were in July (52%).

Voters are more confident in Harris than they were in Biden on several issues

% of registered voters who say they are **very/somewhat confident** that ____ can do each of the following



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Foreign and economic policies

Harris has also improved over Biden in voters' confidence to make good decisions about foreign and economic policies. Currently, 45% of voters are confident in Harris on each of these issues.

In July, 39% had confidence in Biden to make good foreign policy decisions, while a similar share (40%) had confidence in him on economic policy.

Trump holds an edge over Harris on both of these issues, though both are somewhat narrower than the advantage he had over Biden on these issues in July.

3. Harris' and Trump's personal traits and the tone of their campaigns

Voters assess Vice President Kamala Harris more positively than former President Donald Trump on many personal characteristics.

Majorities of voters describe both Trump and Harris as “standing up for what they believe in,” but Trump has a 9 percentage point edge on this trait. About seven-in-ten voters (69%) say this describes him either very or fairly well, while six-in-ten say this about Harris.

Harris has double-digit advantages over Trump on several other characteristics:

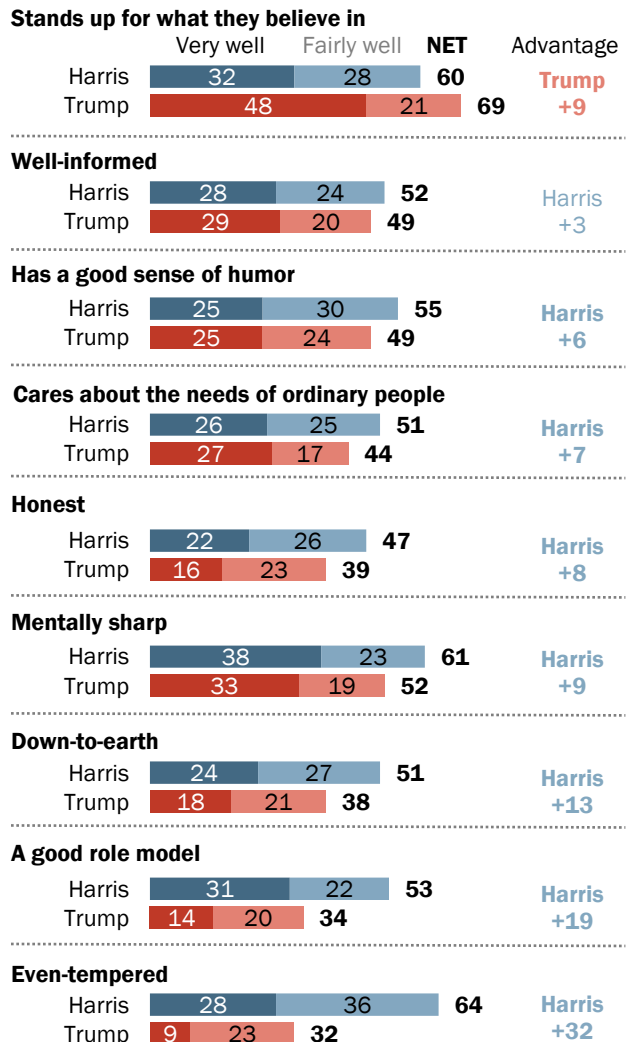
- 64% of voters say “even-tempered” describes Harris very or fairly well. By comparison, only half as many (32%) say this about Trump.
- 34% of voters see Trump as a good role model, while 53% of voters say this about Harris.
- 51% of voters say Harris is very or fairly well described as “down-to-earth.” About four-in-ten (38%) say this about Trump.

Harris has more modest advantages over Trump in being seen as mentally sharp (61% to 52%), honest (47% vs. 39%) and caring about the needs of ordinary people (51% vs. 44%).

Harris also has a slight edge on being seen as having a good sense of humor: 55% say this describes her very or fairly well, while 49% say it describes Trump this well.

Harris has edge as even-tempered and as a good role model, but Trump has advantage on standing up for his beliefs

% of registered voters who say ____ describes each candidate *very/fairly well*



Note: Based on registered voters. Statistically significant differences are in **bold**.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Neither candidate has an advantage in being seen as well-informed: About half of voters say this describes Harris (52%) and Trump (49%) very or fairly well.

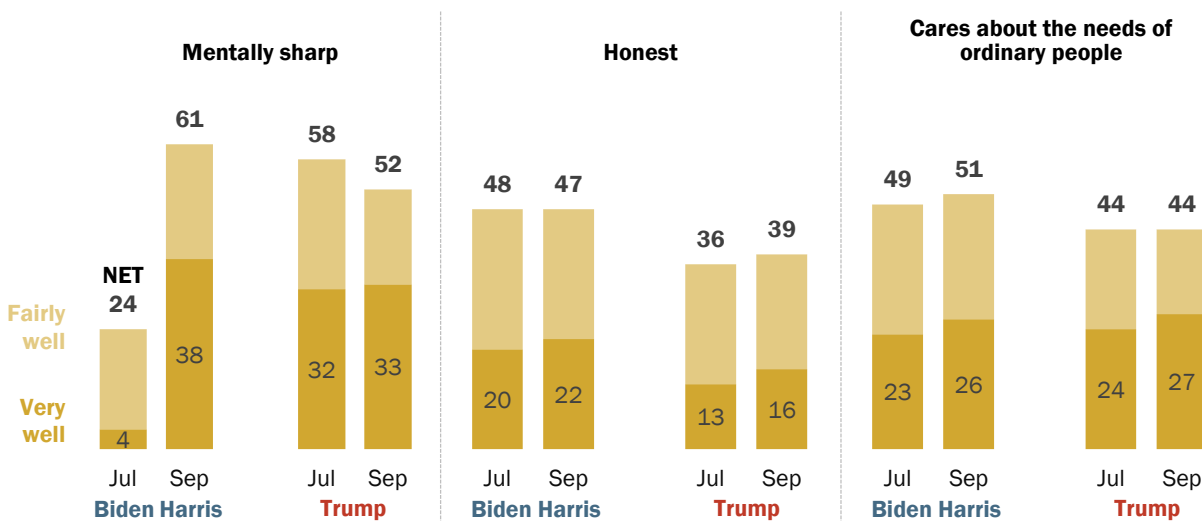
Perceptions of Harris and Trump today versus Biden and Trump in July

Today, 61% of voters say “mentally sharp” describes Harris very or fairly well – making it one of the traits where she is viewed most positively overall, and one on which she has a modest advantage in perceptions over Trump.

But this is a marked contrast to Trump and his then-likely opponent President Joe Biden in July. At that time, only about a quarter of voters (24%) said mentally sharp described Biden very or fairly well.

Harris viewed similarly to Biden on honesty, empathy but seen as mentally sharper

% of registered voters who say ____ describes each candidate ...



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Fewer voters now say that mentally sharp describes Trump very or fairly well (58% in July vs. 52% now). The decrease is largely a result of Harris supporters giving Trump lower ratings than Biden supporters did in July. Trump supporters' views of his mental sharpness are essentially unchanged.

Voters see Harris and Biden as similarly honest and caring about the needs of ordinary people. About half of voters say these traits apply to Harris now, and similar shares said this about Biden before he dropped out.

Smaller shares of voters apply these characteristics to Trump.

Perceptions of the candidates among their supporters

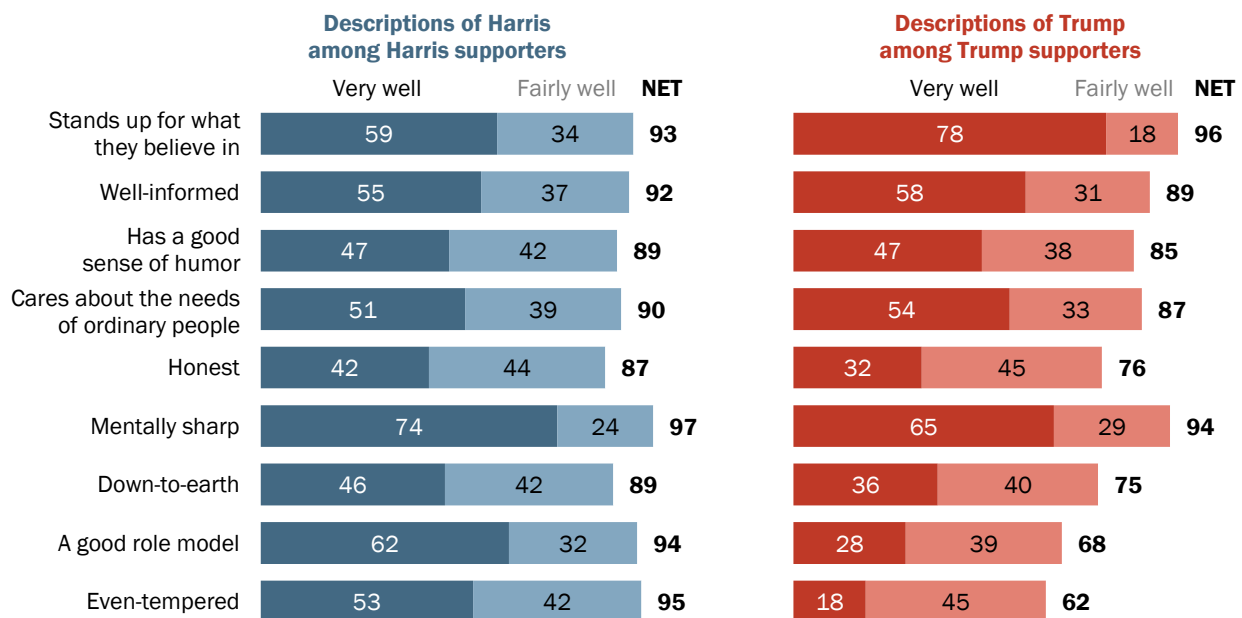
Both Harris and Trump generally receive high marks from their supporters on their personal traits and characteristics, but there are some traits where supporters are less positive, especially toward Trump.

Nearly all Trump and Harris supporters say their candidate stands up for what they believe in and that they are mentally sharp, but they vary in how well these traits describe their candidates. Trump's supporters are more likely than Harris' to say standing up for his beliefs describes him *very* well (78% vs. 59%), while Harris' supporters are more likely than Trump's to say she is *very* well described as mentally sharp (74% vs. 65%).

The candidates are rated similarly among their supporters as being well-informed, having a good sense of humor and caring about the needs of ordinary Americans.

Harris and Trump supporters generally attribute positive characteristics to their candidate, but there are some exceptions

% of registered voters who say ____ describes their candidate *very/fairly well*



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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There are several characteristics where Harris' supporters give her higher marks than Trump's supporters give him:

- 95% of Harris supporters say “even-tempered” describes her very or fairly well. By comparison, 62% of Trump supporters say that description applies to him.
- 68% of Trump supporters give Trump high marks on being a good role model, compared with 94% of Harris supporters who say that describes her at least fairly well.
- Trump also does less well among his supporters on being down-to-earth (75% very or fairly well vs. 89% of Harris supporters who say this about her), and on being honest (76% vs. 87%).

Do voters see the candidates as ‘too personally critical’?

In this year’s presidential campaign, voters view Trump’s tone more negatively than Harris’.

- A majority of voters (66%) say that Trump is being too personally critical of Harris, while about a third (32%) say he is not.
- 53% of registered voters say Harris is *not* being too personally critical of Trump, while 45% say she is.

In 2016, Trump was seen as [running a more negative campaign than any other recent presidential candidate](#).

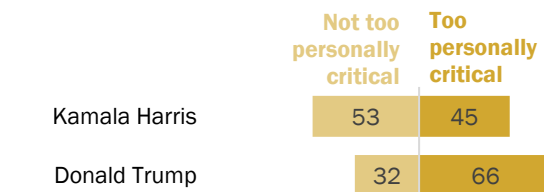
Overall, voters are more likely to say the candidate they do not support has a negative tone than to say this about their own candidate. About nine-in-ten Harris supporters (92%) and eight-in-ten Trump supporters (78%) say the other candidate is too personally critical of the candidate they support.

More Trump supporters than Harris supporters say their own candidate’s

tone is too critical. About four-in-ten Trump supporters (41%) say he is being too critical of Harris. By comparison, just 12% of Harris supporters say she is too critical of Trump.

Trump’s tone is seen more negatively than Harris’

% of registered voters who say each candidate has been ____ of their opponent



% who say **Harris** has been ____ of Trump, among ...



% who say **Trump** has been ____ of Harris, among ...



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Do the candidates make you feel proud, hopeful, uneasy or angry?

When asked about whether Harris or Trump makes them feel several emotions, fewer than a third of voters say that either of the candidates evoke a feeling of pride or hope.

Pride

About a quarter of voters (26%) say that Harris makes them feel extremely or very proud, while a nearly identical share (27%) say this about Trump.

Hope

Roughly similar shares say the candidates make them feel hopeful (27% for Harris, 31% for Trump).

Unease

Somewhat larger shares say the candidates make them feel uneasy: 44% say Harris makes them feel this way, and about the same share (47%) say this about Trump.

Anger

Voters are slightly more likely to say that Trump makes them feel extremely or very angry (37%) than to say this about Harris (30%).

More voters say Harris or Trump makes them feel uneasy, angry than say they make them feel proud or hopeful

% of registered voters who say each of the candidates makes them feel ...

Positive feelings

	Extremely/ Very	Somewhat	Not too/ Not at all
Proud			
Kamala Harris	26	18	55
Donald Trump	27	14	58
Hopeful			
Kamala Harris	27	19	54
Donald Trump	31	16	53

Negative feelings

Uneasy			
Kamala Harris	44	13	43
Donald Trump	47	13	39
Angry			
Kamala Harris	30	15	55
Donald Trump	37	15	48

Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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How the candidates make Harris and Trump supporters feel

Majorities of Harris and Trump supporters say their candidate makes them feel proud or hopeful.

- 53% of Harris supporters and 56% of Trump supporters say their candidate makes them feel extremely or very proud.
- Trump supporters are particularly likely to say he makes them feel extremely or very hopeful (64%). Among Harris' supporters, 54% say this about her.

But substantially larger majorities of the candidates' supporters say the *other* candidate makes them feel negative emotions, with Harris supporters especially likely to say Trump makes them feel angry.

- An overwhelming 89% of Harris backers say Trump makes them feel uneasy. About eight-in-ten Trump backers (84%) say Harris makes them feel this way. Very few Harris (3%) and Trump (5%) supporters say the other candidate makes them feel not too or not at all uneasy.
- 71% of Harris supporters say Trump makes them feel extremely or very angry, while just 9% say he does not (20% say he makes them feel somewhat uneasy). And 59% of Trump supporters say Harris makes them feel extremely or very angry, while 18% say she does not (23% say she makes them feel somewhat uneasy).

Majorities say the candidate they support makes them feel positive emotions, but even larger majorities say the opposing candidate makes them feel uneasy

% of registered voters who say each of the candidates makes them feel ...

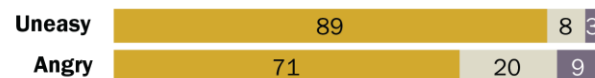
Extremely/Very Somewhat Not too/Not at all

Among Harris supporters

Positive feelings about **Harris**

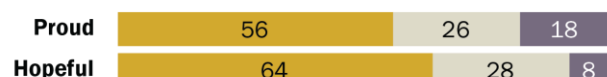


Negative feelings about **Trump**

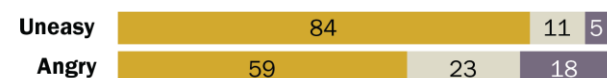


Among Trump supporters

Positive feelings about **Trump**



Negative feelings about **Harris**



Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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4. How Harris' and Trump's race and ethnicity, gender and age matter in the 2024 election

If Vice President Kamala Harris is elected president in November, she will be the first Black woman and Asian person to win the White House.

And if former President Donald Trump wins, he will be the oldest person ever elected president.

For the most part, voters have somewhat mixed views of the potential impact of these historic “firsts.”

More voters say the fact that Harris is Asian and Black will help her candidacy (41%) than hurt it (19%), though 39% expect it will not make much of a difference.

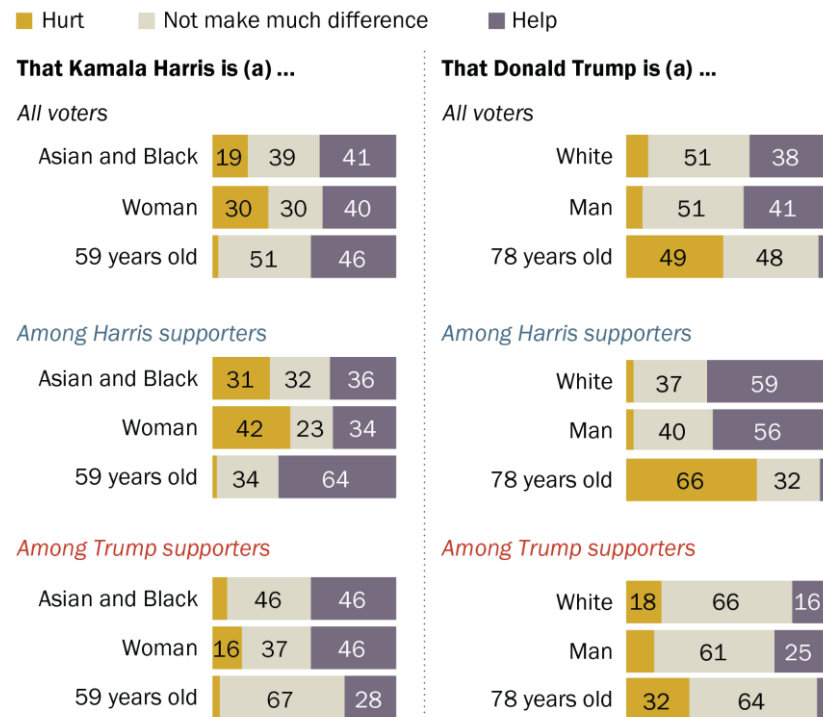
More also say Harris' gender will be an asset (40%) rather than a liability (30%) with voters in November, while 30% say it will make little difference.

For Trump, far more think his gender and race will help him than hurt him with voters in November, but in each case about half (51%) say it will not make much difference.

Trump's age, by contrast, is widely seen as a liability, while Harris' age is viewed more positively. Nearly half of voters (49%) say the fact that Trump

Voters' views on how Harris' and Trump's race and ethnicity, gender and age will affect the 2024 election

% of registered voters who say each of the following characteristics will ____ each candidate in November



Note: Based on registered voters. No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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is 78 years old will hurt his candidacy, compared with just 3% who say it will help. Another 48% say it won't make much difference.

More than four-in-ten voters (46%) say the fact that Harris is 59 will help her candidacy, while 3% say it will hurt and 51% think it will not make much of a difference.

Harris and Trump supporters on the impact of the candidates' races and genders

Harris supporters are divided over the possible impact of the vice president's race and gender:

- 36% say Harris being Asian and Black will help her with voters, compared with 31% who say it will hurt her.
- Somewhat more Harris supporters say the fact that Harris is a woman will hurt (42%) rather than help (34%) her.

Trump supporters are much more inclined to say Harris' race and gender will help her candidacy:

- 46% say the fact that Harris is Asian and Black will help her with voters, and an identical share say her gender will be an asset.
- Just 8% of Trump supporters say her race and ethnicity will hurt her candidacy, while 16% say the same about her gender.

Majorities of Harris supporters say the fact that Trump is White (59%) and a man (56%) will help him in November. Most Trump supporters say the former president's race and gender will not make much of difference (66% say this about Trump's race, 61% say the same of his gender).

How men and women view the impact of the candidates' genders

There are fairly modest differences between men and women voters in views of whether the candidates' genders will help or hurt their candidacies.

On balance, both women and men voters say Trump's gender will help him more than hurt him. Roughly half of men and women say it will make little difference.

Women are divided on whether the fact that Harris is a woman will help (38%) or hurt (33%) her with voters; 29% say it will not matter much.

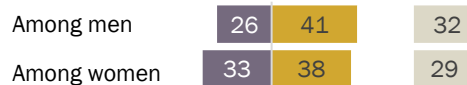
Men see less of a negative impact of Harris' gender: 41% say it will help her, 26% say it will hurt her and 32% say it won't make much difference.

Women are divided on whether Harris' gender will help or hurt her candidacy

% of registered voters who say the following will ____
Kamala Harris with voters in November

She is a woman

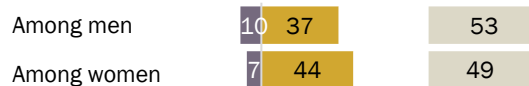
■ Hurt ■ Help ■ Not make much difference



% of registered voters who say the following will ____
Donald Trump with voters in November

He is a man

■ Hurt ■ Help ■ Not make much difference



Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Views of the candidates' races and ethnicities

There are differences by race and ethnicity in voters' views of how the candidates' own races and ethnicities will affect the election.

Black and Asian voters are divided on whether Harris' race and ethnicity will help or hurt her with voters. Nearly as many Black voters say the fact that Harris is Black and Asian will hurt her (26%) as help her (31%). Among Asian voters, 39% say it will help while 30% think it will hurt.

More Hispanic voters think Harris' race and ethnicity will help (36%) than hurt (21%) her. By more than two-to-one, White voters say the same (44% help, 17% hurt).

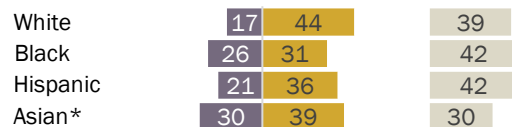
About half of Black, Hispanic and Asian voters view Trump's race as a positive for his candidacy. A third of White voters say the same.

About half of Black, Hispanic and Asian voters say Trump's race will help him with voters; fewer say the same of Harris' race and ethnicity

*% of registered voters, by race and ethnicity, who say the following will ____ **Kamala Harris** with voters in November*

She is Asian and Black

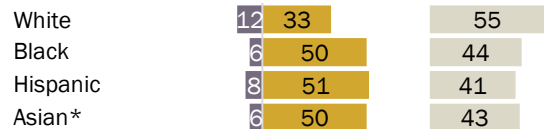
■ Hurt ■ Help ■ Not make much difference



*% of registered voters, by race and ethnicity, who say the following will ____ **Donald Trump** with voters in November*

He is White

■ Hurt ■ Help ■ Not make much difference



* Estimates for Asian voters are representative of English speakers only.

Note: Based on registered voters. White, Black, and Asian voters include those who report being only one race and are not Hispanic. Hispanic voters are of any race. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Views of the candidates' ages among younger and older voters

Voters in all age groups are considerably more likely to say Trump's age will hurt rather than help him and that Harris' age will help rather than hurt her.

This is particularly true among the youngest group of voters:

- A 57% majority of 18- to 29-year-old voters say Harris' age will help her.
- Among this group, just 6% say her age will hurt her in the election.

By comparison, 58% of voters under 30 say Trump's age will hurt him and just 5% say it will help him.

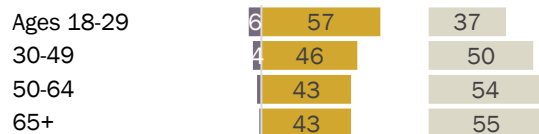
Still, across all age categories, fairly substantial shares of voters say either candidate's age will not make much of a difference come November.

Young voters most likely to see Harris' age as an asset, Trump's as a liability

*% of registered voters, by age, who say the following will ___ **Kamala Harris** with voters in November*

She is 59 years old

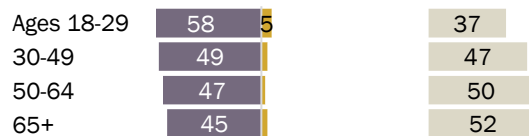
■ Hurt ■ Help ■ Not make much difference



*% of registered voters, by age, who say the following will ___ **Donald Trump** with voters in November*

He is 78 years old

■ Hurt ■ Help ■ Not make much difference



Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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5. Voter engagement in the 2024 election

Most supporters of both former President Donald Trump and Vice President Kamala Harris say they've thought a lot about the candidates this year and say the outcome of the race really matters. As in other recent elections, the two coalitions are roughly equally engaged and interested.

And satisfaction with the field is much higher than it was a few months ago – as Harris' backers are now much more likely to say they are satisfied than President Joe Biden's supporters were in July.

Nearly two-thirds of voters (64%) say they have given *a lot* of thought to the candidates who are running in the 2024 presidential election.

As was the case in 2020, supporters of the two candidates are about equally likely to say they have given a lot of thought to the candidates running for president. Today, 63% of Harris supporters and 66% of Trump supporters say this.

About three-quarters of voters (76%) say it really matters who wins the election.

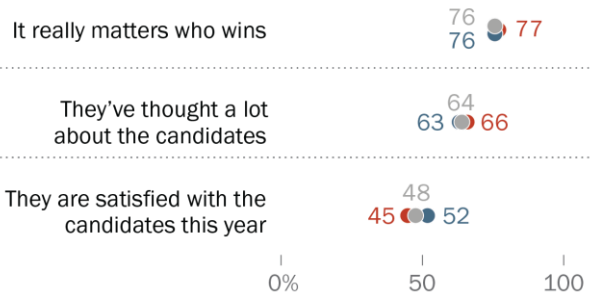
This is on par with voters' views about the 2020 election in both August (76%) and October (78%) of that year.

Similar shares of Harris (76%) and Trump (77%) supporters say it really matters who wins the 2024 election.

Harris and Trump supporters are about equally engaged in the 2024 election

% of registered voters who say ...

● All voters ● Trump supporters ● Harris supporters



Note: Based on registered voters.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Throughout the late summer and fall of both 2016 and 2020, supporters of the two major party candidates were also about equally likely to say the outcome really mattered. For example, 78% of Biden supporters and 76% of Trump supporters said in early August 2020 that it really mattered who won that presidential election. And in September 2016, roughly three-quarters of both Clinton and Trump backers said that year's election outcome really mattered.

Satisfaction with the candidates

Overall voter satisfaction with the presidential candidates is substantially higher than it was two months ago, and this shift is mostly a result of Harris supporters being nearly three times more likely to say they are satisfied with the candidates than Biden supporters were in July.

About half of registered voters (48%) now say they are very or fairly satisfied with the presidential candidates this year, while a similar share (51%) say they are *not* satisfied with the candidates. Satisfaction is now 17 percentage points higher than it was in July.

About half of Harris supporters (52%) say they are satisfied with the presidential candidates, while a smaller share of Trump supporters (45%) say the same.

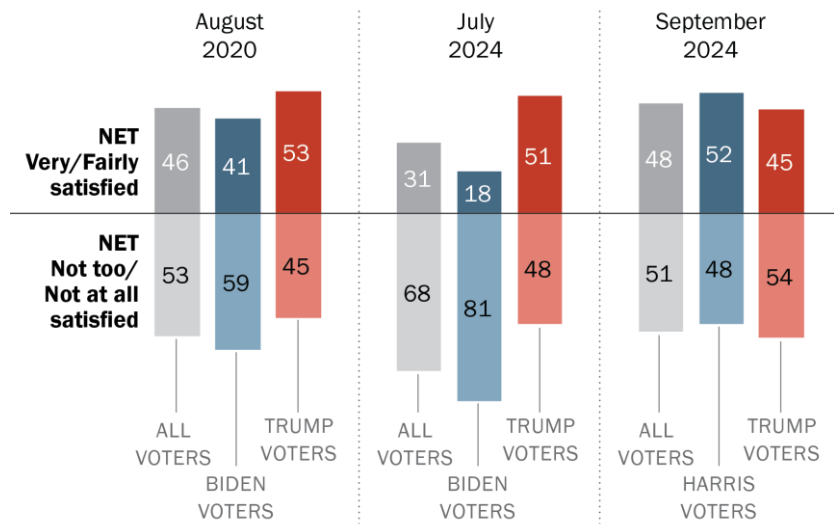
In July – before Biden dropped out of the race – Trump supporters were much more likely than Biden supporters to say they were satisfied with the candidates (51% vs. 18%).

Harris supporters are now also more likely to say they are satisfied with the candidates than Biden supporters were at a similar point in 2020 (52% vs. 41%).

By contrast, current Trump supporters (45%) are less likely than those who supported Trump in 2020 (53%) to say they are satisfied with the candidates running for president.

Harris supporters are more likely than Trump backers to be satisfied with the presidential candidates – a shift from the dynamic when Biden was in the race

% of registered voters who say they are ____ with the presidential candidates



Note: Based on registered voters. No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Views of the values and goals of the other candidate's supporters

When asked to think about the “ordinary Americans” who support the other candidate, overwhelming shares of both Trump and Harris supporters say that they not only have different views on politics and policies, but also that these disagreements extend to “core American values and goals.”

Three-quarters of Harris supporters – and about eight-in-ten Trump supporters (81%) – say they fundamentally disagree with the other group about the nation's core values.

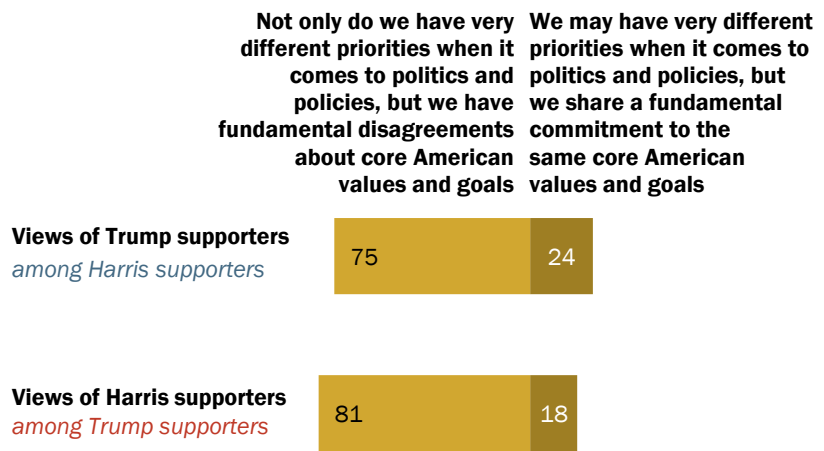
By contrast, 24% of Harris supporters and 18% of Trump supporters say that they “share a fundamental commitment to the same core American values and goals” with those who back the other candidate, despite their different political and policy priorities.

Harris supporters are now somewhat more likely than [Biden supporters were in 2020](#) to see a shared fundamental commitment to the same core American values and goals as Trump supporters (24% now vs. 18% then).

By contrast, Trump supporters today (18%) are slightly *less* likely than Trump supporters four years ago (22%) to say their differences with the Democratic candidate's supporters are limited to political and policy priorities.

Most Harris and Trump backers say their differences extend to ‘core American values and goals’

% of registered voters who say ...



Note: Based on registered voters. No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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6. How Harris and Trump should govern

Majorities of both Harris and Trump supporters say that, if elected, it would be acceptable for the candidate they support to use executive orders to make policies when they can't get their priorities through Congress. But supporters of each candidate overwhelmingly reject the potential use of executive orders by the *opposing* candidate in this way.

On other expansive uses of presidential power that have come up at points during the campaign, there are notable distinctions between Harris and Trump supporters. Substantial shares of Trump supporters say they would accept certain actions from a future President Donald Trump, even as far smaller shares of Harris supporters would view those actions as acceptable if performed by a future President Kamala Harris.

Using executive orders to make policy

Nearly six-in-ten Trump supporters (58%) say that it would be probably (38%) or definitely (20%) acceptable for Trump to use executive orders to make policies were he to win the presidential election. A similar share of Harris supporters (55%) say it would be probably (43%) or definitely (12%) acceptable for Harris to do this should she win.

Yet identical shares in each coalition (88%) say it would be either definitely (63%) or probably (25%) unacceptable for the *other* candidate to use executive orders to make policy should they become president, even when they can't get their priorities through Congress.

Ordering law enforcement to investigate political opponents

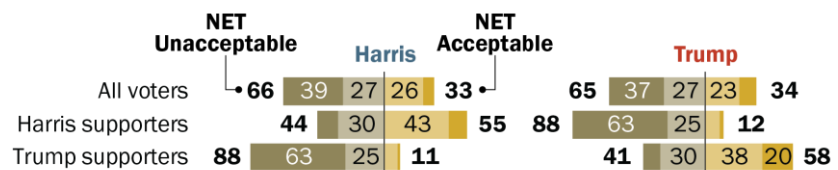
A narrow majority of voters who back Trump (54%) say it would probably (31%) or definitely (23%) be acceptable for a future President Trump to order federal law enforcement officials to investigate Democratic political opponents.

Candidates' supporters divided over what actions would be acceptable for the next president to take

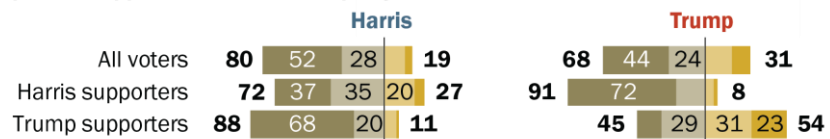
% of registered voters who that it would be ____ for each of the candidates to do the following if they were elected president

■ Definitely unacceptable ■ Probably acceptable
 ■ Probably unacceptable ■ Definitely acceptable

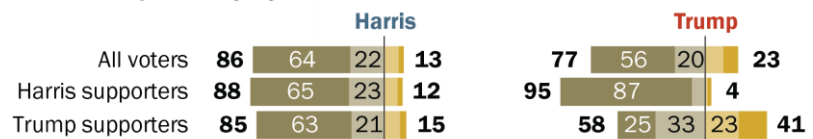
Use executive orders to make policies when they can't get their priorities through Congress



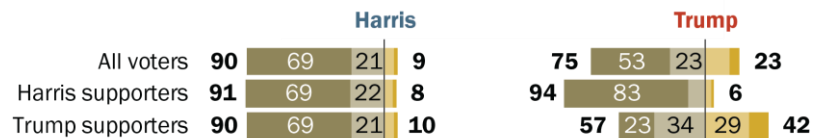
Order federal law enforcement officials to investigate political opponents of the other party



Fire any federal government workers at any level who are not personally loyal to them



Pardon friends, family or political supporters who have been convicted of a crime



Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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By contrast, just 27% of Harris backers say it would be acceptable for a future President Harris to order the investigation of Republican opponents. Nearly three-quarters of Harris backers (72%) say it would be unacceptable.

And only about one-in-ten supporters of each candidate say it would be acceptable for the other candidate to order investigations into their political opponents.

Firing federal workers who are not personally loyal to them

While a majority of Trump supporters (58%) say it would be unacceptable for Trump to fire any federal government workers, at any level, who were not personally loyal to Trump, 41% say this would be acceptable.

By comparison, just 12% of Harris supporters say it would be acceptable for her to do this if she becomes president. Trump supporters are slightly more likely to say it would be acceptable for *Harris* to do this if she won (15%) than Harris supporters are to say this about their own candidate.

Pardoning friends, family or supporters who have been convicted of a crime

Roughly four-in-ten Trump supporters (42%) also say it would be probably (29%) or definitely (13%) acceptable for Trump to pardon friends, family or political supporters who have been convicted of a crime should he win the presidency.

Harris supporters overwhelmingly say it would not be acceptable for Harris to pardon friends, family or political supporters were she to win: 91% describe this as unacceptable.

Should the president work with the opposing party in Congress?

Three-quarters of registered voters say that the next president should work closely with members of the opposing party in Congress. Far fewer (23%) say the next president should advance their own programs and not worry about working with the opposing party in Congress.

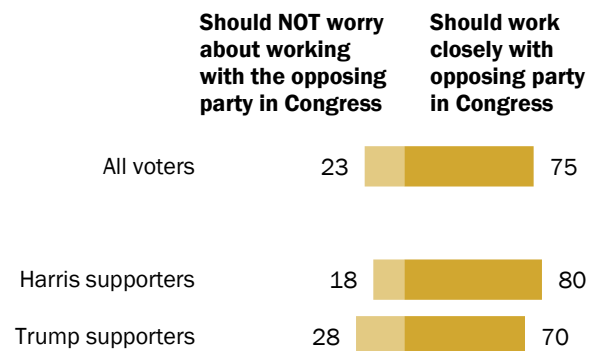
Large majorities of both Harris and Trump supporters say that the next president should seek out opportunities for bipartisanship, though Harris supporters are 10 percentage points more likely to say this than Trump supporters (80% vs. 70%).

Views in 2016

- In a Pew Research Center survey fielded just before the 2016 presidential election, similar shares of Trump and Hillary Clinton backers said that the next president should work closely with members of the opposing party.
- But views shifted following the election: In [a 2016 post-election survey](#), those who reported voting for Clinton were 32 points more likely than those who voted for Trump to say the new president should work closely with the opposing party.

Majorities of both candidates' supporters say the next president should work closely with the other party

% of registered voters who say the next president ...



Note: Based on registered voters. No answer responses are not shown.

Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Voters who express confidence that their candidate will win in November are less likely than others to say the next president should work closely with members of the opposing party in Congress.

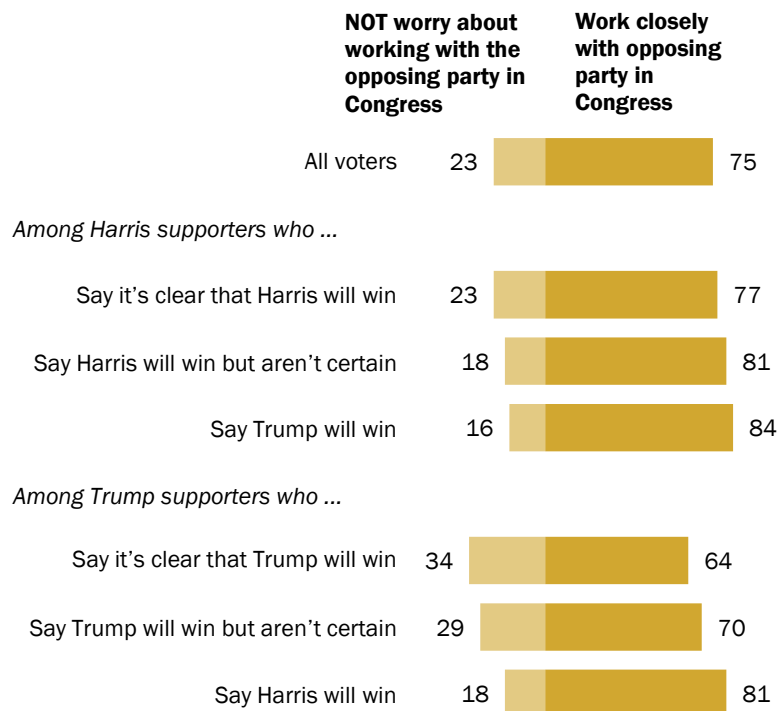
Among Harris supporters, those who expect Trump to win the election are 7 points more likely than those who say Harris will clearly win to express a desire for the next president to reach out to the other party.

These differences are even more pronounced among Trump supporters.

About eight-in-ten Trump backers who expect Harris to win the election (81%) favor the next president seeking out compromise. That share drops to 70% among Trump supporters who think Trump will win but aren't certain, and to 64% among Trump supporters who think it's clear that Trump will win.

Voters who are more certain their preferred candidate will win are less likely to favor compromise

% of registered voters who say the next president should do the following



Note: Based on registered voters. No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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7. Economic ratings and concerns

Americans' views of the nation's economy remain largely negative. And U.S. adults continue to express concern over the price of food and consumer goods and increasing worries about housing prices and the availability of jobs.

A quarter rate economic conditions as excellent or good, while 37% say they are only fair and 38% rate conditions as poor.

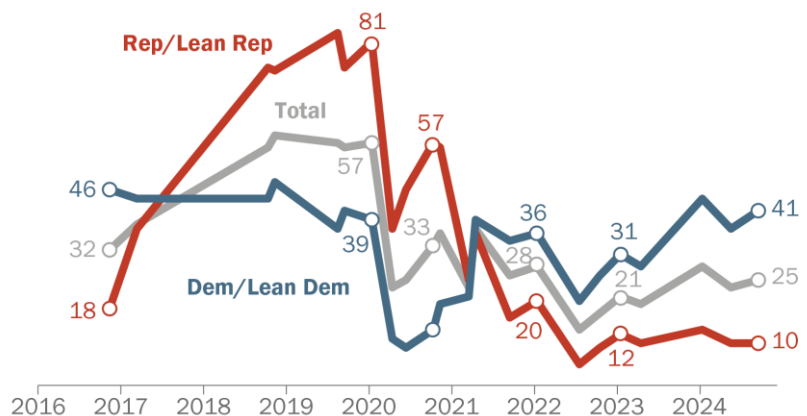
Views of the economy have fluctuated only modestly in the past year. In May, for example, 23% [expressed positive views of the economy](#).

Economic ratings remain partisan. About four-in-ten Democrats and Democratic-leaning independents (41%) rate economic conditions positively, up slightly from May (37%). That compares with 10% of Republicans and Republican leaners.

Positive views of the economy plummeted [during the early months of the COVID-19 pandemic](#) and have been more negative than positive since then. Fewer than a third of Americans have rated economic conditions as excellent or good over the last several years, although current views are somewhat more positive than they were in the summer of 2022 and throughout 2023.

A quarter of Americans rate economic conditions positively, little changed over the past year

% who say economic conditions in the country today are *excellent/good*



Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Top economic concerns: Food and consumer prices, housing costs

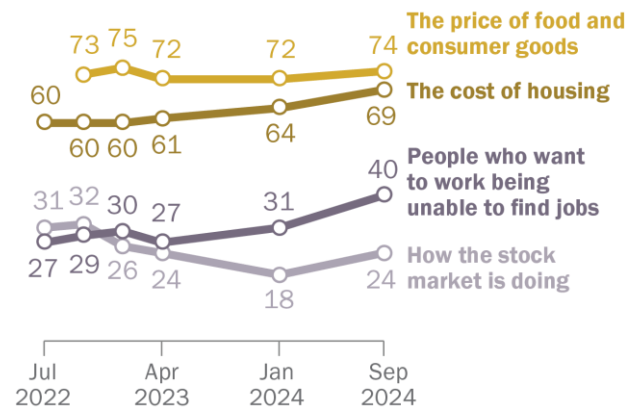
Nearly three-quarters of Americans (74%) say they are very concerned about the price of food and consumer goods. Other economic concerns – housing costs and job availability – have increased since 2023.

There’s been little change in concerns over prices for food and consumer goods. Since 2022, at least 70% of Americans have said they are very concerned over the cost of food and consumer goods.

Concerns about housing costs have grown over the last year. The share of Americans who express a high degree of concern over the cost of housing has risen 8 percentage points since April 2023, from 61% to 69%.

Continued concerns about the price of food and consumer goods; rising worries over cost of housing, job availability

% who say they are **very concerned** about each of the following economic issues in the country today



Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Job concerns have increased. Four-in-ten Americans say they are very concerned about “people who want to work being unable to find jobs.” That is 9 points higher than in January and 13 points higher than in April 2023.

A relatively small share is concerned about the stock market. The share of Americans who say they are very concerned about how the stock market is doing has risen from 18% in January to 24% today. Concerns about the stock markets are identical to where they stood in April 2023.

Partisanship and economic concerns

While there are sizable differences in economic ratings, majorities of both Republicans and Democrats say they are very concerned about food and consumer prices, as well as housing costs.

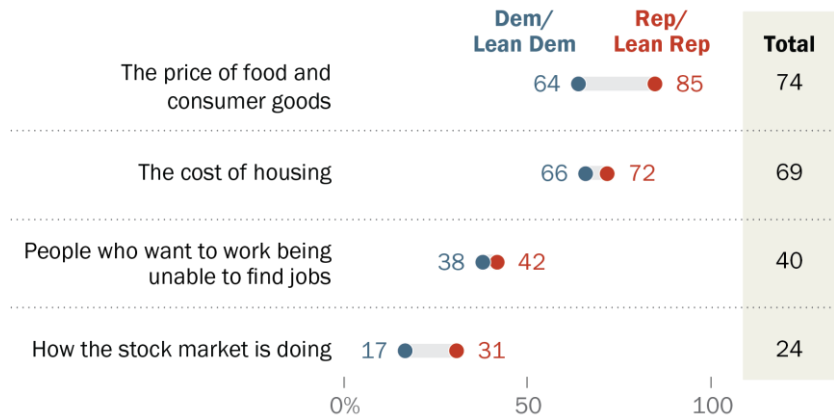
Still, Republicans are roughly 20 points more likely than Democrats to say they are very concerned about prices for food and consumer goods (85% vs. 64%). The gap is narrower in concerns over housing costs (72% of Republicans, 66% of Democrats).

Roughly four in-ten Republicans (42%) and Democrats (38%) express a great deal of concern about people wanting jobs but being unable to find them.

And Republicans (31%) are nearly twice as likely as Democrats (17%) to say they are very concerned about how the stock market is doing.

Majorities in both parties are very concerned about prices for food and consumer goods, housing costs

*% who say they are **very concerned** about each of the following economic issues in the country today*



Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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Methodology

The American Trends Panel survey methodology

Overview

Data in this report comes from Wave 153 of the American Trends Panel (ATP), Pew Research Center’s nationally representative panel of randomly selected U.S. adults. The survey was conducted from Aug. 26 to Sept. 2, 2024. A total of 9,720 panelists responded out of 10,645 who were sampled, for a survey-level response rate of 91%.

The cumulative response rate accounting for nonresponse to the recruitment surveys and attrition is 3%. The break-off rate among panelists who logged on to the survey and completed at least one item is less than 1%. The margin of sampling error for the full sample of 9,720 respondents is plus or minus 1.3 percentage points.

SSRS conducted the survey for Pew Research Center via online (n=9,440) and live telephone (n=280) interviewing. Interviews were conducted in both English and Spanish.

To learn more about the ATP, read “[About the American Trends Panel](#).”

Panel recruitment

Since 2018, the ATP has used address-based sampling (ABS) for recruitment. A study cover letter and a pre-incentive are mailed to a stratified, random sample of households selected from the U.S. Postal Service’s Computerized Delivery Sequence File. This Postal Service file has been estimated to cover 90% to 98% of the population.¹ Within each sampled household, the adult with the next birthday is selected to participate. Other details of the ABS recruitment protocol have changed over time but are available upon request.² Prior to 2018, the ATP was recruited using landline and cellphone random-digit-dial surveys administered in English and Spanish.

A national sample of U.S. adults has been recruited to the ATP approximately once per year since 2014. In some years, the recruitment has included additional efforts (known as an “oversample”) to improve the accuracy of data for underrepresented groups. For example, Hispanic adults, Black adults and Asian adults were oversampled in 2019, 2022 and 2023, respectively.

¹ AAPOR Task Force on Address-based Sampling. 2016. “[AAPOR Report: Address-based Sampling](#).”

² Email pewsurveys@pewresearch.org.

Sample design

The overall target population for this survey was noninstitutionalized persons ages 18 and older living in the United States. All active panel members were invited to participate in this wave.

Questionnaire development and testing

The questionnaire was developed by Pew Research Center in consultation with SSRS. The web program used for online respondents was rigorously tested on both PC and mobile devices by the SSRS project team and Pew Research Center researchers. The SSRS project team also populated test data that was analyzed in SPSS to ensure the logic and randomizations were working as intended before launching the survey.

Incentives

All respondents were offered a post-paid incentive for their participation. Respondents could choose to receive the post-paid incentive in the form of a check or gift code to Amazon.com. Incentive amounts ranged from \$5 to \$20 depending on whether the respondent belongs to a part of the population that is harder or easier to reach. Differential incentive amounts were designed to increase panel survey participation among groups that traditionally have low survey response propensities.

Data collection protocol

The data collection field period for this survey was Aug. 26-Sept. 2, 2024. Surveys were conducted via self-administered web survey or by live telephone interviewing.

For panelists who take surveys online:³ Postcard notifications were mailed to a subset on Aug. 26.⁴ Survey invitations were sent out in two separate launches: soft launch and full launch. Sixty panelists were included in the soft launch, which began with an initial invitation sent on Aug. 26. All remaining English- and Spanish-speaking sampled online panelists were included in the full launch and were sent an invitation on Aug. 27.

³ The ATP does not use routers or chains in any part of its online data collection protocol, nor are they used to direct respondents to additional surveys.

⁴ Postcard notifications for web panelists are sent to 1) panelists who were recruited within the last two years and 2) panelists recruited prior to the last two years who opt to continue receiving postcard notifications.

**Invitation and reminder dates for web respondents,
ATP Wave 153**

	Soft launch	Full launch
Initial invitation	August 26, 2024	August 27, 2024
First reminder	August 29, 2024	August 29, 2024
Final reminder	August 31, 2024	August 31, 2024

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Panelists participating online were sent an email invitation and up to two email reminders if they did not respond to the survey. ATP panelists who consented to SMS messages were sent an SMS invitation with a link to the survey and up to two SMS reminders.

For panelists who take surveys over the phone with a live interviewer: Prenotification postcards were mailed on Aug. 21, and reminder postcards were mailed on Aug. 26. Soft launch took place on Aug. 26 and involved dialing until a total of five interviews had been completed. All remaining English- and Spanish-speaking sampled phone panelists' numbers were dialed throughout the remaining field period. Panelists who take surveys via phone can receive up to six calls from trained SSRS interviewers.

Data quality checks

To ensure high-quality data, Center researchers performed data quality checks to identify any respondents showing patterns of satisficing. This includes checking for whether respondents left questions blank at very high rates or always selected the first or last answer presented. As a result of this checking, seven ATP respondents were removed from the survey dataset prior to weighting and analysis.

Weighting

The ATP data is weighted in a process that accounts for multiple stages of sampling and nonresponse that occur at different points in the panel survey process. First, each panelist begins with a base weight that reflects their probability of recruitment into the panel. These weights are then calibrated to align with the population benchmarks in the accompanying table to correct for nonresponse to recruitment surveys and panel attrition. If only a subsample of panelists was invited to participate in the wave, this weight is adjusted to account for any differential probabilities of selection.

Among the panelists who completed the survey, this weight is then calibrated again to align with the population benchmarks identified in the accompanying table and trimmed at the 1st and 99th percentiles to reduce the loss in precision stemming from variance in the weights. Sampling errors and tests of statistical significance take into account the effect of weighting.

American Trends Panel weighting dimensions

Variable	Benchmark source
Age (detailed)	2022 American Community Survey (ACS)
Age x Gender	
Education x Gender	
Education x Age	
Race/Ethnicity x Education	
Race/Ethnicity x Gender	
Black (alone or in combination) x Hispanic	
Born inside vs. outside the U.S. among Hispanics and Asian Americans	
Years lived in the U.S.	
Census region x Metropolitan status	
Volunteerism	2021 CPS Volunteering & Civic Life Supplement
Voter registration	2020 CPS Voting and Registration Supplement
Frequency of internet use	2024 National Public Opinion Reference Survey (NPORS)
Religious affiliation	
Party affiliation x Race/Ethnicity	
Party affiliation among registered voters	

Note: Estimates from the ACS are based on noninstitutionalized adults. Voter registration is calculated using procedures from Hur, Achen (2013) and rescaled to include the total U.S. adult population.

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The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey.

Sample sizes and margins of error, ATP Wave 153

Group	Unweighted sample size	Weighted %	Plus or minus ...
All registered voters	8,044		1.4 percentage points
Half form	At least 4,009		2.0 percentage points
<i>Among registered voters who are ...</i>			
Harris supporters	4,265		2.0 percentage points
Half form	At least 2,109		2.8 percentage points
Trump supporters	3,673		2.0 percentage points
Half form	At least 1,825		2.9 percentage points
All U.S. adults	9,720		1.3 percentage points
Half form	At least 4,842		1.9 percentage points
Rep/Lean Rep	4,492	48	1.9 percentage points
Half form	At least 2,213		2.7 percentage points
Dem/Lean Dem	5,026	48	1.9 percentage points
Half form	At least 2,465		2.6 percentage points
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Sample sizes and sampling errors for other subgroups are available upon request. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Dispositions and response rates

Final dispositions, ATP Wave 153

	AAPOR code	Total
Completed interview	1.1	9,720
Logged in (web) / Contacted (CATI), but did not complete any items	2.11	168
Started survey; broke off before completion	2.12	47
Never logged on (web) / Never reached on phone (CATI)	2.20	702
Survey completed after close of the field period	2.27	0
Other non-interview	2.30	1
Completed interview but was removed for data quality	2.90	7
Total panelists sampled for the survey		10,645
Completed interviews	I	9,720
Partial interviews	P	0
Refusals	R	215
Non-contact	NC	702
Other	O	8
Unknown household	UH	0
Unknown other	UO	0
Not eligible	NE	0
Total		10,645
AAPOR RR1 = $I / (I+P+R+NC+O+UH+UO)$		91%

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Cumulative response rate, ATP Wave 153

	Total
Weighted response rate to recruitment surveys	11%
% of recruitment survey respondents who agreed to join the panel, among those invited	73%
% of those agreeing to join who were active panelists at start of Wave 153	35%
Response rate to Wave 153 survey	91%
Cumulative response rate	3%

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Validated voters

Members of Pew Research Center’s nationally representative American Trends Panel were matched to public voting records from national commercial voter files in an attempt to find records for voting in the 2016 and 2020 general elections. **Validated voters** are citizens who told us in a post-election survey that they voted in a given election *and* have a record for voting in that election in a commercial voter file. **Nonvoters** are citizens who were not found to have a record of voting in any of the voter files or told us they did not vote.

In an effort to accurately locate official voting records, up to three commercial voter files were searched for each panelist. The number of commercial files consulted varied by when a panelist was recruited to the ATP. Three files were used for panelists recruited in 2022 or before, while one file was used for panelists recruited in 2023. Altogether, files from four different vendors were used, including two that serve conservative and Republican organizations and campaigns, one that serves progressive and Democratic organizations and campaigns, and one that is nonpartisan.

Additional details and caveats about the validation of votes in 2016 and 2020 can be found in these methodological reports:

- [An examination of the 2016 electorate, based on validated voters](#)
- [Validated voters methodology](#)

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2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 153 SEPTEMBER 2024
FINAL TOPLINE
AUGUST 26-SEPTEMBER 2, 2024
N=9,720

Note: This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the Methodology.

*"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say that they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.

ASK ALL:

PRZCMPGN How much thought, if any, have you given to candidates who are running for president in 2024?

	<u>A lot</u>	<u>Some</u>	<u>Not much</u>	<u>None at all</u>	<u>No answer*</u>
2024 election					
Aug 26-Sep 2, 2024	52	31	12	4	*
Jul 1-7, 2024	48	31	15	6	*
Apr 8-14, 2024	38	34	18	9	*
2020 election					
Sep 30-Oct 5, 2020 ⁵	56	27	11	5	*
Jul 27-Aug 2, 2020	46	29	16	8	1
Jun 16-22, 2020	43	31	17	9	*
Apr 7-12, 2020	42	33	18	7	*
Jan 6-19, 2020	30	37	21	11	*
Sep 3-15, 2019	30	37	22	11	*
Jul 22-Aug 4, 2019	26	37	23	14	*
2016 election					
May 10-Jun 6, 2016 ⁶	55	27	9	8	1
Apr 5-May 2, 2016	52	31	11	5	1
Mar 2-28, 2016	56	28	9	6	1
Mar 10-Apr 6, 2015 ⁷	26	40	23	11	*

⁵ In surveys conducted in 2019 or 2020, the question asked about the 2020 presidential election.

⁶ In surveys conducted in 2015 and 2016, question asked about the 2016 presidential election.

⁷ W10 (conducted March 10-Apr. 6, 2015) had a minor difference in question wording: "How much thought, if any, have you given to candidates who may be running for president in 2016?"

ASK ALL:**MATTERS**

Thinking about how you feel about the 2024 presidential election and the next president, where would you place yourself on the following scale?

[PN: PLEASE FLIP THE LABELS FOR HALF OF RESPONDENTS LEAVING THE SCALE ALWAYS 1-4]

	1 Really matters <u>who wins</u>	2	3	4 Doesn't really <u>matter who wins</u>	No answer*
2024 election					
Aug 26-Sep 2, 2024	66	17	9	8	1
Jul 1-7, 2024	62	17	11	10	1
Apr 8-14, 2024	59	19	10	11	1
2020 election					
Sep 30-Oct 5, 2020 ⁸	67	16	9	8	1
Jul 27-Aug 2, 2020	68	14	8	9	*
Apr 7-12, 2020	64	17	9	8	1
Sep 3-15, 2019	62	19	10	9	*
2016 election					
Oct 25-Nov 8, 2016 ⁹	62	19	8	10	*
Sep 27-Oct 10, 2016	64	18	8	10	1
Aug 16-Sep 12, 2016	61	19	9	10	1
Jun 7-Jul 5, 2016	62	20	9	9	0
Apr 5-May 2, 2016	57	22	10	9	1
Mar 2-Mar 28, 2016	65	18	8	9	1
Nov 24-Dec 21, 2015	58	22	10	8	1

⁸ In 2019 and 2020, the question read: "Thinking about how you feel about the 2020 presidential election, where would you place yourself on the following scale?"

⁹ In 2015 and 2016, the question read: "Thinking about how you feel about the 2016 presidential election and the next president, where would you place yourself on the following scale?"

ASK IF CITIZEN (X_CITIZEN=1) [N=9,407]:

VOTEGEN24 If the 2024 presidential election were being held today, would you vote for... **[RANDOMIZE OPTIONS 1 AND 2 WITH OPTION 4 ALWAYS LAST]**

ASK IF NONE/OTHER CANDIDATE OR SKIPPED VOTEGEN24 (VOTEGEN24=4 OR 99) [N=992]:

VOTEGEN24_LEAN As of today do you... **[SHOW OPTIONS IN SAME ORDER AS VOTEGEN24]**

[PN: ONLY DISPLAY OPTION 4 "None/Other" IF VOTEGEN24_LEAN IS INITIALLY SKIPPED. ALSO

DISPLAY SOFT PROMPT: If you would not support any of the candidates, please select answer choice None/Other. If you would like to skip, click Next...]

BASED ON REGISTERED VOTERS [N=8,044]:

Aug 26-Sep 2, 2024		Aug 5-11, 2024	Jul 1-7, 2024	Apr 8-14, 2024
49	Donald Trump, the Republican/Lean more toward Trump	45	44	49
49	Kamala Harris, the Democrat/Lean more toward Harris ¹⁰	46	40	48
n/a	Robert F. Kennedy Jr., a third-party candidate/Lean more toward Kennedy Jr. ¹¹	7	15	n/a
2	Vote for neither/Other	1	2	2
*	No answer*	*	*	1

2020 TREND FOR COMPARISON:

	Sep 30- Oct 5, 2020 ¹²	Jul 27- Aug 2, 2020	Jun 16- 22, 2020	Apr 8- 12, 2020 ¹³
Donald Trump, the Republican/Lean more toward Trump	42	45	44	45
Joe Biden, the Democrat/Lean more toward Biden	52	53	54	47
Jo Jorgensen/lean Jorgensen, the Libertarian candidate	4	n/a	n/a	n/a
Howie Hawkins/lean Hawkins ¹⁴ , the Green Party candidate	1	n/a	n/a	n/a
None/Other	1	2	2	8
No answer	*	*	*	*

2016 TREND FOR COMPARISON:

	Oct 25- Nov 8, 2016	Sep 27- Oct 10, 2016	Aug 16- Sep 12, 2016	Jul 12- Aug 8, 2016 ¹⁵	Jun 7- Jul 5, 2016
Donald Trump/Lean Trump	42	39	38	46	45
Hillary Clinton/Lean Clinton	46	46	45	50	51
Gary Johnson/Lean Johnson	6	10	10	n/a	n/a
Jill Stein/Lean Stein	4	4	4	n/a	n/a
None/Other	1	1	2	3	3
No answer	*	0	1	1	1

¹⁰ The Democratic candidate for president in the July and April 2024 surveys was Joe Biden.

¹¹ Robert F. Kennedy Jr. was not included in the September and April 2024 surveys.

¹² W75 was the first time this question listed candidates other than Trump and Biden. Previous asks of this question did not name other candidates specifically.

¹³ Only W65 respondents who completed the survey on or after April 8, the day Bernie Sanders suspended his campaign for the Democratic nomination, were asked VOTEGENA or VOTEGENB. In W65 survey, respondents who skipped VOTEGENA or selected "Neither" or other were given explicit "Neither/Other" in the follow-up question about leaning toward either candidate.

¹⁴ Hawkins was only asked about in the 33 states and the District of Columbia where he was on the ballot.

¹⁵ Surveys conducted July 12-Aug. 8 and June 7-July 5 asked only about Donald Trump and Hillary Clinton. Later waves included Gary Johnson and Jill Stein.

[Find phone trends on candidate preference here.](#)

ASK IF SELECTED [TRUMP OR HARRIS] IN VOTEGEN24 (VOTEGEN24=1, 2) [N=7,376]:

VOTEGEN2 And would you say...

BASED ON REGISTERED VOTERS [N=8,044]:

Aug 26-Sep 2,
2024

Among those who selected Trump (VOTEGEN24=1) [N=3,401]

91	You are certain you will vote for Donald Trump
8	There is a chance you might change your mind
*	No answer*

Among those who selected Harris (VOTEGEN24=2) [N=3,975]

91	You are certain you will vote for Kamala Harris
9	There is a chance you might change your mind
*	No answer*

TREND FOR COMPARISON:

Jul 1-7,
2024

Among those who selected Trump

87	You are certain you will vote for Donald Trump
12	There is a chance you might change your mind
*	No answer*

Among those who selected Biden

86	You are certain you will vote for Joe Biden
14	There is a chance you might change your mind
*	No answer*

2020 TREND FOR COMPARISON

ASK IF SELECTED CANDIDATE (VOTEGEN20=1,2,3,4):

VOTEGEN20CERT And would you say...

BASED ON REGISTERED VOTERS:

	Sep 30-Oct 5, 2020	Jul 27-Aug 2, 2020 ¹⁶
Among those who selected Trump		
You are certain you will vote for Donald Trump ¹⁷	92	95
There is a chance you might change your mind	8	5
No answer	*	*

¹⁶ The survey conducted July 27-Aug. 2 asked only about Donald Trump and Joe Biden. Later waves included Jo Jorgensen and Howie Hawkins.

¹⁷ In the survey conducted July 27-Aug. 2, 2020, the response option was "You are certain you will vote for Donald Trump over Joe Biden."

VOTEGEN20CERT TREND CONTINUED ...**Among those who selected Biden**

You are certain you will vote for Joe Biden ¹⁸	93	94
There is a chance you might change your mind	6	5
No answer	*	*

Among those who selected Jorgensen

You are certain you will vote for Jo Jorgensen	44
There is a chance you might change your mind	56
No answer	

Among those who selected Hawkins

You are certain you will vote for Howie Hawkins	29
There is a chance you might change your mind	69
No answer	2

**2016 TREND FOR COMPARISON:
 ASK IF SELECTED CANDIDATE (VOTEGEN=1,2):**

VOTEGEN2 And would you say ...

BASED ON REGISTERED VOTERS:

	Oct 25- Nov 8, <u>2016</u>	Sep 27- Oct 10, <u>2016</u>	Aug 16- Sep 12, <u>2016</u>	Jul 12- Aug 8, <u>2016</u>	Jun 7- Jul 5, <u>2016</u>
Among those who selected Trump					
You are certain to vote for Trump	91	90	85	91	92
There is a chance you might change your mind	9	10	15	8	8
No answer	0	0	0	0	0
Among those who selected Clinton					
You are certain to vote for Clinton	93	88	85	90	91
There is a chance you might change your mind	6	12	14	9	7
No answer	*	0	1	1	2

¹⁸ In the survey conducted July 27-Aug. 2, 2020, the response option was "You are certain you will vote for Joe Biden over Donald Trump."

ASK IF SELECTED HARRIS OR TRUMP IN VOTGEN24 (VOTGEN24=1,2) [N=7,376]:VOTESTRONG Do you support **[IF VOTGEN24=1 Donald Trump] [IF VOTGEN24=2 Kamala Harris]**...**BASED ON REGISTERED VOTERS [N=8,044]:**

Aug 26-Sep 2, <u>2024</u>		Aug 5-11, <u>2024</u>	Jul 1-7, <u>2024</u>
49	Trump/Lean Trump	45	44
31	<i>Strongly</i>	29	27
18	<i>Moderately/Lean</i>	16	16
49	Harris/Lean Harris ¹⁹	46	40
29	<i>Strongly</i>	29	17
20	<i>Moderately/Lean</i>	18	22
n/a	Kennedy Jr./Lean Kennedy Jr.	7	15
n/a	<i>Strongly</i>	1	2
n/a	<i>Moderately/Lean</i>	6	12
2	None/Other	1	2
*	No answer*	*	*

2020 TREND FOR COMPARISON:**ASK IF CHOSE A CANDIDATE IN VOTGEN20 (VOTGEN20=1,2,3,4):**Do you support **[Donald Trump/Joe Biden/Jo Jorgensen/Howie Hawkins]**...**BASED ON REGISTERED VOTERS:**

	Sep 30-Oct 5, <u>2020</u>	Jul 27-Aug 2, <u>2020</u>
Trump/Lean Trump	42	45
<i>Strongly</i>	29	30
<i>Moderately/Lean</i>	13	15
Biden/Lean Biden	52	53
<i>Strongly</i>	30	24
<i>Moderately/Lean</i>	23	29
Jorgensen/Lean Jorgensen ²⁰	4	
Hawkins/Lean Hawkins	1	
None/other	1	
No answer	*	*

¹⁹ The July 2024 survey listed Joe Biden as the Democratic candidate for president.²⁰ Surveys conducted before Sept. 30-Oct. 5, 2020, did not list Jo Jorgensen or Howie Hawkins as response options.

PRIOR ELECTION PHONE TRENDS FOR COMPARISON:

2016	Trump	Strongly	<i>Only</i> mod	DK	Clinton	Strongly	<i>Only</i> mod	DK	(VOL.) Other/ DK/Ref
Jun 15-26, 2016	42	19	22	1	51	23	27	1	7

2012	Romney	Strongly	<i>Only</i> mod	DK	Obama	Strongly	<i>Only</i> mod	DK	Johnson	Stein	(VOL.) Other/ DK/Ref
Oct 31-Nov 3, 2012	42	30	12	*	49	37	12	*	3	1	5
Oct 24-28, 2012	45	30	15	*	47	32	15	*	2	1	5
Oct 4-7, 2012	46	31	14	*	46	32	15	*	n/a	n/a	8
Sep 12-16, 2012	42	24	18	*	51	35	16	*	n/a	n/a	7
Jul 16-26, 2012 ²¹	41				51				n/a	n/a	7
Jun 28-Jul 9, 2012	43	15	28	1	50	32	18	*	n/a	n/a	6
Jun 7-17, 2012	46	17	27	1	50	30	20	*	n/a	n/a	5
May 9-Jun 3, 2012	42				49				n/a	n/a	9
Apr 4-15, 2012	45				49				n/a	n/a	6
Mar 7-11, 2012	42				54				n/a	n/a	4
Feb 8-12, 2012	44				52				n/a	n/a	4
Jan 11-16, 2012	45				50				n/a	n/a	6
Nov 9-14, 2011	47				49				n/a	n/a	4
Sep 22-Oct 4, 2011	48				48				n/a	n/a	4

2008	McCain	Strongly	<i>Only</i> mod	DK	Obama	Strongly	<i>Only</i> mod	DK	Nader	Barr	Other/ DK/Ref
November, 2008	39	21	18	*	50	35	14	1	1	1	9
Late October, 2008	36	20	15	1	52	39	12	1	3	1	8
Mid-October, 2008	38	21	16	1	52	36	16	*	n/a	n/a	10
Early October, 2008	40	21	18	1	50	36	14	*	n/a	n/a	10
Late September, 2008	42	23	19	*	49	33	15	1	n/a	n/a	9
Mid-September, 2008	44	25	19	*	46	30	15	1	n/a	n/a	10
August, 2008	43	17	26	*	46	27	19	*	n/a	n/a	11
July, 2008	42	17	24	1	47	24	22	1	n/a	n/a	11
June, 2008	40	14	26	*	48	28	19	1	n/a	n/a	12
Late May, 2008	44				47				n/a	n/a	9
April, 2008	44				50				n/a	n/a	6
March, 2008	43				49				n/a	n/a	8
Late February, 2008	43				50				n/a	n/a	7

²¹After July 2012, August 2008, June 2004, July 2000, July 1996, June 1992, and June 1988, the question specified vice presidential candidates.

PHONE TRENDS FOR COMPARISON CONTINUED:

2004	Bush	<i>Only</i>			Kerry	<i>Only</i>			Other/ Nader	DK/Ref
		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		
November, 2004	45	34	11	*	46	29	16	1	1	8
Mid-October, 2004	45	32	13	*	45	28	16	1	1	9
Early October, 2004	48	35	12	1	41	24	17	*	2	9
September, 2004	49	33	15	1	43	22	20	1	1	7
August, 2004	45	32	13	*	47	28	19	*	2	6
July, 2004	44				46				3	7
June, 2004	46				42				6	6
May, 2004	43				46				6	5
Late March, 2004	44				43				6	7
Mid-March, 2004	42				49				4	5
Two-way trial heats:										
June, 2004	48				46				n/a	6
May, 2004	45				50				n/a	5
Late March, 2004	46				47				n/a	7
Mid-March, 2004	43				52				n/a	5
Late February, 2004	44				48				n/a	8
Early February, 2004	47				47				n/a	6
Early January, 2004	52				41				n/a	7
October, 2003	50				42				n/a	8
2000	Bush	<i>Only</i>			Gore	<i>Only</i>			Nader Buchanan	Other/ DK/Ref
		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		<i>Strongly</i>	<i>mod</i>	<i>DK</i>		
November, 2000	41	26	15	*	45	25	19	1	4 1	9
Late October, 2000	45	29	16	*	43	24	19	*	4 1	7
Mid-October, 2000	43	25	18	*	45	22	23	*	4 1	7
Early October, 2000	43	26	17	*	44	22	22	*	5 *	8
September, 2000	41	21	19	1	47	25	21	1	2 1	9
July, 2000	42				41				6 2	9
Late June, 2000	42				35				2 2	19
Mid-June, 2000	41				42				4 3	10
January, 2000	51				39				n/a 4	6
September, 1999	49				35				n/a 10	6
Two-way trial heats:										
July, 2000	48				46				n/a n/a	6
Mid-June, 2000	45	20	25	*	46	18	27	1	n/a n/a	9
May, 2000	46				45				n/a n/a	9
March, 2000	43				49				n/a n/a	8
February, 2000	46	19	27	*	45	18	26	1	n/a n/a	9
December, 1999	55				40				n/a n/a	5
October, 1999	54				39				n/a n/a	7
September, 1999	54				39				n/a n/a	7
July, 1999	53				42				n/a n/a	5
March, 1999	54				41				n/a n/a	5
January, 1999	50				44				n/a n/a	6
Early September, 1998	53				40				n/a n/a	7

PHONE TRENDS FOR COMPARISON CONTINUED:

	<i>Only</i>				<i>Only</i>				Other/	
1996	<u>Dole</u>	<u>Strongly</u>	<u>mod</u>	<u>DK</u>	<u>Clinton</u>	<u>Strongly</u>	<u>mod</u>	<u>DK</u>	<u>Perot</u>	<u>DK/Ref</u>
November, 1996	32	17	15	*	51	26	24	1	9	8
October, 1996	34	17	16	1	51	25	26	*	8	7
Late September, 1996	35	16	18	1	51	26	25	*	7	7
Early September, 1996	34	17	17	*	52	26	26	0	8	6
July, 1996	34				44				16	6
March, 1996	35				44				16	5
September, 1995	36				42				19	3
July, 1994	36				39				20	5
Two-way trial heats:										
July, 1996	42	11	30	*	53	20	31	1	n/a	5
June, 1996	40	13	23	1	55	22	29	1	n/a	5
April, 1996	40				54					6
March, 1996	41				53					6
February, 1996	44				52					4
January, 1996	41				53					6
July, 1994	49				46					5:
	<i>Only</i>				<i>Only</i>				Other/	
1992	<u>Bush Sr.</u>	<u>Strongly</u>	<u>mod</u>	<u>DK</u>	<u>Clinton</u>	<u>Strongly</u>	<u>mod</u>	<u>DK</u>	<u>Perot</u>	<u>DK/Ref</u>
Late October, 1992	34	20	14	--	44	26	18	--	19	3
Early October, 1992	35	14	21	--	48	23	25	--	8	9
June, 1992	31				27				36	6
Two-way trial heats:										
September, 1992	38	14	21	--	53	25	28	--	n/a	9
August, 1992	37	14	23	--	57	24	33	--	n/a	6
June, 1992	46	13	33	--	41	9	32	--	n/a	13
May, 1992	46	15	31	--	43	10	33	--	n/a	11
Late March, 1992	50	19	31	--	43	9	34	--	n/a	7
	<i>Only</i>				<i>Only</i>				Other/	
1988	<u>Bush Sr.</u>	<u>Strongly</u>	<u>mod</u>	<u>DK</u>	<u>Dukakis</u>	<u>Strongly</u>	<u>mod</u>	<u>DK</u>	<u>Perot</u>	<u>DK/Ref</u>
October, 1988	50	24	26	--	42	20	22	--		8
September, 1988	50	26	24	--	44	19	25	--		6
May, 1988	40	12	28	--	53	14	39	--		7

ASK IF CHOSE TRUMP OR LEAN TRUMP (VOTEGEN24=1 or VOTEGEN24_LEAN=1) [N= 4,309]:

DTFORAGNST

Would you say that your choice of Trump is more a vote...

ASK IF CHOSE HARRIS OR LEAN HARRIS (VOTEGEN24=2 or VOTEGEN24_LEAN=2) [N= 4,942]:

KHFORAGNST

Would you say that your choice of Harris is more a vote...

BASED ON REGISTERED VOTERS [N=8,044]:

Aug 26-Sep 2,

2024

49	Trump/Lean Trump
33	<i>For Trump</i>
16	<i>Against Harris</i>
*	<i>Refused</i>
49	Harris/Lean Harris
24	<i>For Harris</i>
25	<i>Against Trump</i>
*	<i>Refused</i>
2	Vote for none/other
*	No answer*

TREND FOR COMPARISON:**BASED ON REGISTERED VOTERS:**

	Sep 30-Oct 5, <u>2020</u>	Jun 16-22, <u>2020</u>
Trump/Lean Trump	42	44
<i>For Trump</i>	30	33
<i>Against Biden</i>	12	10
<i>Refused</i>	*	*
Biden/Lean Biden	52	54
<i>For Biden</i>	19	18
<i>Against Trump</i>	33	36
<i>Refused</i>	*	*
Jorgensen/Lean Jorgensen	4	
Hawkins/Lean Hawkins	1	
Vote for none/other	1	2
No answer	*	

ASK ALL:

SATISPRESCAND

What is your opinion of the presidential candidates for this year?
Would you say that you are...

BASED ON REGISTERED VOTERS [N=8,044]:

	<u>Very satisfied</u>	<u>Fairly satisfied</u>	<u>Not too satisfied</u>	<u>Not at all satisfied</u>	<u>No answer*</u>
2024 Election					
Aug 26-Sep 2, 2024	15	32	34	17	1
Jul 1-7, 2024	11	20	32	37	1
2020 Election					
Jul 23-Aug 2, 2020	15	31	35	19	1
Jun 16-22, 2020	16	31	34	19	1

PHONE TREND FOR COMPARISON:

What's your opinion of the presidential candidates for this year? Would you say that you are very satisfied, fairly satisfied, not too satisfied, or not at all satisfied with the choices?

BASED ON REGISTERED VOTERS:

	<u>Very satisfied</u>	<u>Fairly satisfied</u>	<u>Not too satisfied</u>	<u>Not at all satisfied</u>	(VOL.) <u>DK/Ref</u>
2020					
Jul 23-Aug 4, 2020	21	27	27	21	4
2016					
Aug 23-Sep 2, 2016	10	22	30	33	5
Jun 15-26, 2016	13	27	27	31	2
2012					
Sep 20-23, 2012	20	35	21	18	6
Jun 7-17, 2012	17	39	26	14	3
2008					
Mid-September, 2008 ²²	24	48	17	9	2
June, 2008	19	41	24	14	2
2004					
Mid-October, 2004	23	43	22	9	3
June, 2004	17	48	19	12	4
2000					
June, 2000	14	50	22	11	3
March, 2000	13	47	27	11	2
July, 1999	13	40	25	12	10
1996					
Late October, 1996	11	48	27	11	3
Late September, 1996	11	50	26	10	3
June, 1996	10	37	31	18	4
1992					
October, 1992	10	41	33	14	2
August, 1992	11	42	31	15	27
June, 1992	6	29	36	27	2

²² In September 2008, June 2008, June 2004, June 2000, and March 2000 the question was worded, "As it's shaping up so far, what's your opinion of the presidential candidates this year? Would you say that you are very satisfied, fairly satisfied, not too satisfied, or not at all satisfied with the choices?"

RANDOMIZE ORDER OF TRUMP_FEEL AND HARRIS_FEEL AND ROTATE RESPONSE OPTIONS 1-5 AND 5-1, SHOW QUESTIONS IN SAME ORDER

ASK ALL:

TRUMP_FEEL_PRD Does Donald Trump make you feel...

Aug 26-Sep 2,
2024

13	Extremely proud
11	Very proud
16	Somewhat proud
14	Not too proud
45	Not at all proud
1	No answer*

ASK ALL:

TRUMP_FEEL_UNE Does Donald Trump make you feel...

Aug 26-Sep 2,
2024

34	Extremely uneasy
10	Very uneasy
17	Somewhat uneasy
15	Not too uneasy
23	Not at all uneasy
1	No answer*

ASK ALL:

TRUMP_FEEL_ANGR Does Donald Trump make you feel...

Aug 26-Sep 2,
2024

23	Extremely angry
11	Very angry
18	Somewhat angry
17	Not too angry
30	Not at all angry
1	No answer*

ASK ALL:

TRUMP_FEEL_HPF Does Donald Trump make you feel...

Aug 26-Sep 2,
2024

15	Extremely hopeful
12	Very hopeful
19	Somewhat hopeful
13	Not too hopeful
41	Not at all hopeful
1	No answer*

RANDOMIZE ORDER OF TRUMP_FEEL AND HARRIS_FEEL AND ROTATE RESPONSE OPTIONS 1-5 AND 5-1, SHOW QUESTIONS IN SAME ORDER

ASK ALL:

HARRIS_FEEL_PRD Does Kamala Harris make you feel...

Aug 26-Sep 2,
2024

11	Extremely proud
13	Very proud
21	Somewhat proud
17	Not too proud
38	Not at all proud
1	No answer*

ASK ALL:

HARRIS_FEEL_UNE Does Kamala Harris make you feel...

Aug 26-Sep 2,
2024

30	Extremely uneasy
10	Very uneasy
17	Somewhat uneasy
17	Not too uneasy
25	Not at all uneasy
1	No answer*

ASK ALL:

HARRIS_FEEL_ANGR Does Kamala Harris make you feel...

Aug 26-Sep 2,
2024

17	Extremely angry
9	Very angry
16	Somewhat angry
17	Not too angry
39	Not at all angry
1	No answer*

ASK ALL:

HARRIS_FEEL_HPF Does Kamala Harris make you feel...

Aug 26-Sep 2,
2024

12	Extremely hopeful
13	Very hopeful
22	Somewhat hopeful
15	Not too hopeful
38	Not at all hopeful
1	No answer*

ASK ALL:

WINCLEAR

Thinking about the presidential election that will take place in November, do you think that... **[ROTATE****RESPONSE OPTIONS 1-2 AND 2-1]****ASK IF THINK IT'S CLEAR WHO WILL WIN (WINCLEAR=1) [N=1,357]:**

WINCLEARWHO

Which candidate do you think is going to win? **[ROTATE RESPONSE OPTIONS 1-2 AND 2-1 WITH 3 LAST]****ASK IF THINK IT'S NOT CLEAR WHO WILL WIN OR REFUSED (WINCLEAR=2, 99) [N=6,687]:**

WINCLEARWHO2

Just your best guess, who do you think is going to win? **[ROTATE RESPONSE OPTIONS 1-2 AND 2-1 WITH 3 LAST]****BASED ON REGISTERED VOTERS [N=8,044]:**

Aug 26-Sep 2,

2024

20	NET It's already clear
11	<i>Donald Trump</i>
8	<i>Kamala Harris</i>
*	<i>Another candidate</i>
*	<i>Refused</i>
80	NET It's not yet clear
35	<i>Donald Trump</i>
42	<i>Kamala Harris</i>
1	<i>Another candidate</i>
2	<i>Refused</i>
46	NET Donald Trump
50	NET Kamala Harris
2	NET Another candidate
*	No answer*

ASK ALL:

ISSUEPRES

How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election? **[RANDOMIZE ORDER OF SCREEN 1 and 2;****RANDOMIZE ITEMS WITHIN EACH SCREEN]****BASED ON REGISTERED VOTERS [N=8,044]**

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not at all important</u>	<u>No answer*</u>
SCREEN 1:						
ECON	The economy					
	Aug 26-Sep 2, 2024	81	17	2	1	*
	Oct 6-12, 2020	74	23	3	1	*
	Jul 27-Aug 2, 2020	79	17	2	1	*
HEALTH	Health care					
	Aug 26-Sep 2, 2024	65	26	7	2	*
	Oct 6-12, 2020	65	26	7	2	*
	Jul 27-Aug 2, 2020	68	24	6	2	*

ISSUEPRES CONTINUED...		<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not at all important</u>	<u>No answer*</u>
GUN	Gun policy					
	Aug 26-Sep 2, 2024	56	28	12	4	*
	Jul 27-Aug 2, 2020	55	29	13	4	*
SCOTUS	Supreme court appointments					
	Aug 26-Sep 2, 2024	63	26	9	2	*
	Oct 6-12, 2020	63	26	9	3	*
	Jul 27-Aug 2, 2020	64	26	8	2	*
FP	Foreign policy					
	Aug 26-Sep 2, 2024	62	31	6	1	*
	Oct 6-12, 2020	51	40	7	2	*
	Jul 27-Aug 2, 2020	57	35	6	2	*
SCREEN 2						
IMM	Immigration					
	Aug 26-Sep 2, 2024	61	28	9	2	*
	Jul 27-Aug 2, 2020	52	34	10	3	*
ABTN	Abortion					
	Aug 26-Sep 2, 2024	51	24	15	9	*
	Oct 6-12, 2020	44	28	19	9	*
	Jul 27-Aug 2, 2020	40	28	19	13	1
CLIM	Climate change					
	Aug 26-Sep 2, 2024	37	27	19	17	*
	Jul 27-Aug 2, 2020	42	26	18	14	*
RCE	Racial and ethnic inequality					
	Aug 26-Sep 2, 2024	37	30	18	15	*
	Jul 27-Aug 2, 2020	52	28	13	7	*
CRIM	Violent crime					
	Aug 26-Sep 2, 2024	61	27	9	3	*
	Jul 27-Aug 2, 2020	59	27	10	4	*

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

ASK ALL:

NEXTCOMP Which comes closer to your own views – even if neither is exactly right? **[RANDOMIZE OPTIONS]**

Aug 26-Sep 2, <u>2024</u>		Nov 29- Dec 12 <u>2016</u> ²³	Oct 25- Nov 8 <u>2016</u> ²⁴	Jun 7- Jul 5 <u>2016</u>
72	The next president should work closely with members of the opposing party in Congress	76	74	77
26	The next president should advance their own programs and not worry about working with the opposing party in Congress	22	23	20
2	No Answer*	2	2	3

RANDOMIZE ORDER OF DTCONF AND KHCONF**ASK ALL:**

DTCONF Thinking about Donald Trump's ability to handle a number of things, how confident are you that Donald Trump can do each of the following? **[RANDOMIZE ITEMS; DISPLAY IN SAME ORDER AS KHCONF]**

		<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not too confident</u>	<u>Not at all confident</u>	<u>No answer*</u>
BASED ON FORM 1 ONLY						
[N=4,842]						
MON	Reduce the influence of money in politics					
	Aug 26-Sep 2, 2024	17	20	20	42	1
ECON	Make good decisions about economic policy					
	Aug 26-Sep 2, 2024	34	21	15	28	1
	Jul 1-7, 2024	30	24	15	29	1
	Nov 12-17, 2020	32	21	17	29	*
	Sep 30-Oct 5, 2020	28	22	18	31	1
	Jun 16-22, 2020	29	21	16	33	1
	Jan 6-19, 2020	32	21	18	29	1
	Jul 22-Aug 4, 2019	29	21	15	35	*
ABCN	Make good decisions about abortion policy					
	Aug 26-Sep 2, 2024	19	24	17	39	1
	Jul 1-7, 2024	17	25	17	38	2
CRIM	Effectively handle law enforcement and criminal justice issues					
	Aug 26-Sep 2, 2024	28	23	17	31	1

²³ In December 2016 this item was worded, "New president..."

²⁴ In October and June 2016, this item was worded, "The next president..."

		Very <u>confident</u>	Somewhat <u>confident</u>	Not too <u>confident</u>	Not at all <u>confident</u>	No <u>answer*</u>
DTCONF CONTINUED...						
	Sep 30-Oct 5, 2020	24	20	17	39	*
	Jun 16-22, 2020	19	23	17	41	1
CLSR	Bring the country closer together					
	Aug 26-Sep 2, 2024	15	21	19	44	1
	Sep 30-Oct 5, 2020	11	18	20	51	1
	Jun 16-22, 2020	11	19	19	50	1
BASED ON FORM 2 ONLY						
[N=4,878]						
FRGN	Make good decisions about foreign policy					
	Aug 26-Sep 2, 2024	32	19	16	33	*
	Jul 1-7, 2024	26	22	15	35	2
	Sep 30-Oct 5, 2020	24	19	17	39	1
	Jun 16-22, 2020	22	21	16	41	1
RACE	Effectively address issues around race					
	Aug 26-Sep 2, 2024	21	22	17	39	1
	Jun 16-22, 2020 ²⁵	13	20	17	49	1
HCP	Make good decisions about health care policy					
	Aug 26-Sep 2, 2024	23	26	17	34	1
	Jan 6-19, 2020	19	24	20	36	1
SCT	Select good nominees for the Supreme Court					
	Aug 26-Sep 2, 2024	27	21	15	36	*
	Jul 1-7, 2024	23	23	15	38	2
	Sep 30-Oct 5, 2020	27	19	17	36	1
TREND FOR COMPARISON:						
	Make good appointments to the federal courts					
	Jan 6-19, 2020	27	19	17	36	1
	Jul 22-Aug 4, 2019	25	20	19	36	1
IMMI	Make wise decisions about immigration policy					
	Aug 26-Sep 2, 2024	35	17	14	34	*
	Jul 1-7, 2024	30	20	13	35	1
	Jan 6-19, 2020	26	17	17	40	*
	Jul 22-Aug 4, 2019	25	16	15	43	*

²⁵ Question text previously said "Effectively handle race relations."

RANDOMIZE ORDER OF DTCONF AND KHCONF**ASK ALL:**

KHCONF Thinking about Kamala Harris' ability to handle a number of things, how confident are you that Kamala Harris can do each of the following? **[RANDOMIZE ITEMS; DISPLAY IN SAME ORDER AS DTCONF]**²⁶

		<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not too confident</u>	<u>Not at all confident</u>	<u>No answer*</u>
BASED ON FORM 1 ONLY						
[N=4,842]						
MON	Reduce the influence of money in politics					
	Aug 26-Sep 2, 2024	9	23	27	40	1
ECON	Make good decisions about economic policy					
	Aug 26-Sep 2, 2024	17	29	17	36	1
TREND FOR COMPARISON:						
	Jul 1-7, 2024	14	24	22	39	1
	Nov 27-Dec 3, 2023	13	23	25	39	1
	Mar 27-Apr 2, 2023	10	28	26	35	1
	Jun 27-Jul 4, 2022	9	29	22	39	1
	Jan 10-17, 2022	12	33	23	33	1
	Sep 13-19, 2021	17	31	19	32	1
	Mar 1-7, 2021	24	32	17	27	*
	Nov 12-17, 2020	21	31	19	28	1
	Sep 30-Oct 5, 2020	17	33	19	30	1
	Jun 16-22, 2020	12	35	23	29	1
ABCN	Make good decisions about abortion policy					
	Aug 26-Sep 2, 2024	34	22	13	29	1
TREND FOR COMPARISON:						
	Jul 1-7, 2024	21	25	19	34	2
CRIM	Effectively handle law enforcement and criminal justice issues					
	Aug 26-Sep 2, 2024	21	26	17	34	1
TREND FOR COMPARISON:						
	Sep 30-Oct 5, 2020	15	34	19	31	1
	Jun 16-22, 2020	11	35	25	28	1

²⁶ Trends for comparison were asked about Joe Biden.

		Very <u>confident</u>	Somewhat <u>confident</u>	Not too <u>confident</u>	Not at all <u>confident</u>	No <u>answer*</u>
KHCONF CONTINUED...						
CLSR	Bring the country closer together					
	Aug 26-Sep 2, 2024	14	28	21	37	1
TREND FOR COMPARISON:						
	Nov 27-Dec 3, 2023	6	18	32	44	1
	Jun 27-Jul 4, 2022	6	20	32	42	1
	Jan 10-17, 2022	5	25	31	39	1
	Sep 13-19, 2021	9	25	28	37	1
	Mar 1-7, 2021	15	33	24	28	1
	Sep 30-Oct 5, 2020	17	32	20	29	1
	Jun 16-22, 2020	14	30	25	30	1
BASED ON FORM 2 ONLY						
[N=4,878]						
FRGN	Make good decisions about foreign policy					
	Aug 26-Sep 2, 2024	18	28	19	35	*
TREND FOR COMPARISON:						
	Jul 1-7, 2024	13	23	24	38	1
	Sep 13-19, 2021	17	29	20	34	*
	Mar 1-7, 2021	25	31	17	26	1
	Sep 30-Oct 5, 2020	22	30	18	29	1
	Jun 16-22, 2020	16	33	21	28	1
RACE	Effectively address issues around race					
	Aug 26-Sep 2, 2024	27	26	16	29	*
TREND FOR COMPARISON:						
	Jun 16-22, 2020 ²⁷	12	35	25	27	1
HCP	Make good decisions about health care policy					
	Aug 26-Sep 2, 2024	25	27	17	30	*
SCT	Select good nominees for the Supreme Court					
	Aug 26-Sep 2, 2024	25	25	17	32	*
TREND FOR COMPARISON:						
	Jul 1-7, 2024	20	25	21	33	1
	Sep 30-Oct 5, 2020	24	30	16	30	1

²⁷ Question text previously said "Effectively handle race relations."

		Very <u>confident</u>	Somewhat <u>confident</u>	Not too <u>confident</u>	Not at all <u>confident</u>	No <u>answer*</u>
KHCONF CONTINUED...						
IMMI	Make wise decisions about immigration policy					
	Aug 26-Sep 2, 2024	18	28	16	38	*
TREND FOR COMPARISON:						
	Jul 1-7, 2024	10	25	21	43	1
	Nov 27-Dec 3, 2023	9	23	26	42	1
	Mar 27-Apr 2, 2023	8	26	27	38	1
	Jun 27-Jul 4, 2022	9	30	21	39	1
	Jan 10-17, 2022	10	30	24	34	1
	Sep 13-19, 2021	14	29	20	37	1
	Mar 1-7, 2021	22	31	15	31	*

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**RANDOMIZE ORDER OF TRUMPDESC AND HARRISDESC****ASK ALL:**

TRUMPDESC How well does each of the following describe Donald Trump? **[RANDOMIZE ITEMS; DISPLAY IN SAME ORDER AS BIDENDESC]**

		Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	No <u>answer*</u>
ASK FORM 1 ONLY [N=4,842]:						
HNST	Honest					
	Aug 26-Sep 2, 2024	14	22	17	46	1
	Jul 1-7, 2024	12	24	19	44	1
	Sep 30-Oct 5, 2020	10	23	16	50	1
	Jun 16-22, 2020	13	21	16	49	1
	Feb 4-15, 2020	12	24	19	44	1
ORD	Cares about the needs of ordinary people					
	Aug 26-Sep 2, 2024	24	18	16	42	1
	Jul 1-7, 2024	21	21	16	40	1
	Jun 16-22, 2020	21	17	13	47	1
WI	Well-informed					
	Aug 26-Sep 2, 2024	27	22	17	33	1
TEMP	Even-tempered					
	Aug 26-Sep 2, 2024	9	22	23	46	1
	Jun 16-22, 2020	7	18	24	51	1
	Feb 4-15, 2020	6	21	28	44	1

TRUMPDESC CONTINUED...			Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	No <u>answer*</u>
DWN	Down-to-earth						
	Aug 26-Sep 2, 2024		16	21	19	43	1
ASK FORM 2 ONLY [N=4,878]:							
GS	Has a good sense of humor						
	Aug 26-Sep 2, 2024		23	26	18	32	1
MNSHRP	Mentally sharp						
	Aug 26-Sep 2, 2024		30	23	18	29	1
	Jul 1-7, 2024		29	29	21	20	1
	Sep 30-Oct 5, 2020		24	24	19	32	1
MDL	A good role model						
	Aug 26-Sep 2, 2024		13	21	20	45	1
	Sep 30-Oct 5, 2020		7	20	19	53	1
	Jun 16-22, 2020		9	20	18	52	1
STND	Stands up for what he believes in						
	Aug 26-Sep 2, 2024		45	23	12	19	1
	Sep 30-Oct 5, 2020		41	25	13	20	1

RANDOMIZE ORDER OF TRUMPDESC AND HARRISDESC**ASK ALL:**

HARRISDESC How well does each of the following describe Kamala Harris? **[RANDOMIZE ITEMS;
DISPLAY IN SAME ORDER AS TRUMPDESC]²⁸**

			Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	No <u>answer*</u>
ASK FORM 1 ONLY [N=4,842]:							
HON	Honest						
	Aug 26-Sep 2, 2024		19	29	19	32	2
TREND FOR COMPARISON:							
	Jul 1-7, 2024		17	28	24	30	1
	Jan 16-21, 2024		15	27	24	33	1
	Mar 27-Apr 2, 2023		14	30	21	34	1
	Aug 1-14, 2022		18	30	21	30	2
	Sep 13-19, 2021		20	30	21	28	1
	Mar 1-7, 2021		25	32	20	23	1
	Sep 30-Oct 5, 2020		20	32	23	24	2
	Jun 16-22, 2020		13	33	25	28	2

²⁸ Trends for comparison were asked about Joe Biden.

		Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	No <u>answer*</u>
HARRISDESC CONTINUED...						
ORD	Cares about the needs of ordinary people					
	Aug 26-Sep 2, 2024	23	28	17	29	2
TREND FOR COMPARISON:						
	Jul 1-7, 2024	20	27	25	28	1
	Jan 16-21, 2024	18	26	23	33	1
	Mar 27-Apr 2, 2023	18	28	21	33	1
	Aug 1-14, 2022	20	28	20	31	1
	Sep 13-19, 2021	24	29	19	27	1
	Mar 1-7, 2021	32	30	15	23	*
	Jun 16-22, 2020	20	33	22	23	2
WI	Well-informed					
	Aug 26-Sep 2, 2024	25	27	18	28	2
TEMP	Even-tempered					
	Aug 26-Sep 2, 2024	27	38	15	18	2
TREND FOR COMPARISON:						
	Jan 16-21, 2024	22	40	18	20	1
	Jun 16-22, 2020	16	43	20	18	2
DWN	Down-to-earth					
	Aug 26-Sep 2, 2024	21	30	19	27	2
ASK FORM 2 ONLY [N=4,878]:						
GS	Has a good sense of humor					
	Aug 26-Sep 2, 2024	23	31	22	22	2
MENT	Mentally sharp					
	Aug 26-Sep 2, 2024	36	26	16	21	1
TREND FOR COMPARISON:						
	Jul 1-7, 2024	4	20	25	51	1
	Jan 16-21, 2024	7	22	26	44	1
	Mar 27-Apr 2, 2023	7	24	24	44	1
	Aug 1-14, 2022	9	26	23	41	1
	Sep 13-19, 2021	14	30	21	35	1
	Mar 1-7, 2021	20	34	17	29	*
	Sep 30-Oct 5, 2020	13	33	22	31	1
MDL	A good role model					
	Aug 26-Sep 2, 2024	29	25	18	27	1
TREND FOR COMPARISON:						
	Sep 30-Oct 5, 2020	22	30	23	23	2
	Jun 16-22, 2020	14	31	24	28	2

HARRISDESC CONTINUED...		Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	No <u>answer*</u>
STND	Stands up for what she believes in					
	Aug 26-Sep 2, 2024	30	32	16	21	1
TREND FOR COMPARISON:						
	Jan 16-21, 2024	19	31	25	24	1
	Mar 27-Apr 2, 2023	18	35	23	22	1
	Aug 1-14, 2022	20	34	23	21	2
	Sep 13-19, 2021	28	33	19	20	1
	Mar 1-7, 2021	32	34	17	16	1
	Sep 30-Oct 5, 2020	26	35	21	16	2

RANDOMIZE ORDER OF CAMPCRIT_KH AND CAMPCRIT_DT

ASK ALL:

CAMPCRIT_KH In the presidential campaign, do you think Kamala Harris is being...

Aug 26-Sep 2,
2024

44	Too personally critical of Donald Trump
54	Not too personally critical of Donald Trump
2	No answer*

PRIOR ELECTION PHONE TRENDS FOR COMPARISON:

		Too personally <u>critical</u>	Not too personally <u>critical</u>	(VOL.) <u>DK/Ref</u>
Clinton/Trump	Oct 20-25, 2016	44	54	2
Obama/Romney	Oct 12-14, 2012	35	51	15
	Jun 7-17, 2012	30	61	9
Obama/McCain	November, 2008 ²⁹ (voters)	21	76	3
	Early October, 2008	22	69	9
	Mid-September, 2008	28	65	7
	June, 2008	19	73	8
Kerry/Bush	September, 2004	52	45	3
	June, 2004	44	48	8
	Mid-March 2004	48	46	6
Gore/Bush	Early October, 2000	29	61	10
Clinton/Dole	Late September, 1996	21	70	9
Dukakis/Bush, Sr.	October, 1988	45	50	5

RANDOMIZE ORDER OF CAMPCRIT_KH AND CAMPCRIT_DT

²⁹ Question in November 2008 was worded "... was too personally critical ..."

ASK ALL:

CAMPCRIT_DT In the presidential campaign, do you think Donald Trump is being...

Aug 26-Sep 2,

2024

65	Too personally critical of Kamala Harris
33	Not too personally critical of Kamala Harris
2	No answer*

PRIOR ELECTION PHONE TRENDS FOR COMPARISON:

		Too personally critical	Not too personally critical	(VOL.) DK/Ref
Trump/Clinton	Oct 20-25, 2016	62	36	1
Romney/Obama	Oct 12-14, 2012	37	48	15
	Jun 7-17, 2012	43	49	9
McCain/Obama	November, 2008 ³⁰ (voters)	49	48	3
	Early October, 2008	48	44	8
	Mid-September, 2008	42	52	6
	June, 2008	26	65	9
Bush/Kerry	September, 2004	49	47	4
	June, 2004	33	58	9
	Mid-March 2004	33	58	9
Bush/Gore	Early October, 2000	40	50	10
Dole/Clinton	Late September, 1996	53	40	7
Bush, Sr./Dukakis	October, 1988	52	43	5

**ASK IF FORM 1 AND IF CHOSE HARRIS OR LEAN HARRIS (VOTEGEN24=2 OR VOTEGEN24_LEAN=2)
[N=2,443]:**

EVAL_TV5 Thinking for a moment about the ordinary Americans who want to see Donald Trump reelected, which of these comes closer to your views, even if neither is exactly right?

BASED ON REGISTERED VOTERS WHO CHOSE HARRIS OR LEAN HARRIS [N=2,109]:

Aug 26-Sep 2,

2024

24	We may have very different priorities when it comes to politics and policies, but we share a fundamental commitment to the same core American values and goals
75	Not only do we have very different priorities when it comes to politics and policies, but we have fundamental disagreements about core American values and goals
1	No answer*

Sep 30-Oct 5

2020

18

80

2

³⁰ Question in November 2008 was worded "... was too personally critical ..."

ASK IF FORM 1 AND IF CHOSE TRUMP OR LEAN TRUMP (VOTEGEN24=1 OR VOTEGEN24_LEAN=1))
[N=2,168]:

EVAL_BVS

Thinking for a moment about the ordinary Americans who want to see Kamala Harris elected, which of these statements comes closer to your views, even if neither is exactly right?

BASED ON REGISTERED VOTERS AND CHOSE TRUMP OR LEAN TRUMP [N=1,848]:

Aug 26-Sep 2, 2024		Sep 30-Oct 5 2020 ³¹
18	We may have very different priorities when it comes to politics and policies, but we share a fundamental commitment to the same core American values and goals	22
81	Not only do we have very different priorities when it comes to politics and policies, but we have fundamental disagreements about core American values and goals	77
1	No answer*	2

ASK ALL:

ECON1

Thinking about the nation's economy...

How would you rate economic conditions in this country today?

	<u>Excellent</u>	<u>Good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No answer*</u>
Aug 26-Sep 2, 2024	2	22	37	38	*
May 13-19, 2024	2	21	41	36	1
Jan 16-21, 2024	3	25	41	31	*
Mar 27-Apr 2, 2023	1	18	46	35	1
Jan 18-24, 2023	1	20	47	32	*
Oct 10-16, 2022	2	16	46	36	*
Jun 27-Jul 4, 2022	1	12	38	49	*
Jan 10-17, 2022	2	25	47	24	1
Sep 13-19, 2021	2	24	50	24	*
Apr 20-29, 2021	2	35	49	14	*
Mar 1-7, 2021	2	21	53	24	*
Nov 12-17, 2020	5	31	44	20	*
Sep 30-Oct 5, 2020	4	29	42	25	*
Jun 16-22, 2020	4	22	44	30	1
Apr 7-12, 2020	4	19	38	38	1
Jan 6-19, 2020	16	42	33	9	*
Sep 16-29, 2019	10	46	35	8	*
Jul 22-Aug 4, 2019	14	43	32	11	*
Nov 7-16, 2018	13	46	31	9	1
Sep 24-Oct 7, 2018	12	45	32	11	*
Feb 28-Mar 12, 2017	2	37	43	17	0
Oct 25-Nov 8, 2016	2	30	47	21	*
Apr 29-May 27, 2014	1	18	50	30	1

³¹ This was asked about the 2020 election.

ASK ALL:

ECON1B A year from now, do you expect that economic conditions in the country as a whole will be...

	<u>Better</u>	<u>Worse</u>	<u>About the same as now</u>	<u>No answer*</u>
Aug 26-Sep 2, 2024	38	21	39	2
May 13-19, 2024	24	32	43	1
Jan 16-21, 2024	26	33	41	1
Mar 27-Apr 2, 2023	17	46	36	*
Jan 18-24, 2023	23	40	36	1
Oct 10-16, 2022	23	41	35	1
Jun 27-Jul 4, 2022	22	47	30	1
Jan 10-17, 2022	27	35	37	1
Sep 13-19, 2021	29	37	34	1
Apr 20-29, 2021	45	28	27	1
Mar 1-7, 2021	44	31	24	*
Nov 12-17, 2020	42	32	24	2
Sep 30-Oct 5, 2020	52	17	30	1
Jun 16-22, 2020	50	22	27	1
Apr 7-12, 2020	55	22	22	1
Jan 6-19, 2020	29	26	45	1
Sep 16-29, 2019	20	32	48	*
Jul 22-Aug 4, 2019	28	28	44	*

ASK ALL:

ECONCONC How concerned, if at all, are you personally about each of the following economic issues in the country today? **[RANDOMIZE ITEMS]**

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No answer*</u>
PRICE	The price of food and consumer goods					
	Aug 26-Sep 2, 2024	74	20	4	1	*
	Jan 16-21, 2024	72	21	5	1	*
	Mar 27-Apr 2, 2023	72	22	4	1	*
	Jan 18-24, 2023	75	20	4	1	*
	Oct 10-16, 2022	73	22	4	1	*
TREND FOR COMPARISON:						
	<i>Rising prices for food and consumer goods</i>					
	Jun 27-Jul 4, 2022	75	21	3	1	*
	Sep 13-19, 2021	63	30	6	1	*
UNEM	People who want to work being unable to find jobs					
	Aug 26-Sep 2, 2024	40	35	19	5	*
	Jan 16-21, 2024	31	35	25	8	*
	Mar 27-Apr 2, 2023	27	34	27	11	*
	Jan 18-24, 2023	30	34	26	10	*
	Oct 10-16, 2022	29	31	28	11	1
	Jun 27-Jul 4, 2022	27	32	28	12	1
	Sep 13-19, 2021	29	32	23	15	*

ECONCONC CONTINUED...		Very <u>concerned</u>	Somewhat <u>concerned</u>	Not too <u>concerned</u>	Not at all <u>concerned</u>	No <u>answer*</u>
REAL	The cost of housing					
	Aug 26-Sep 2, 2024	69	22	6	2	*
	Jan 16-21, 2024	64	25	9	1	1
	Mar 27-Apr 2, 2023	61	27	9	2	*
	Jan 18-24, 2023	60	27	10	2	*
	Oct 10-16, 2022	60	27	10	3	*
	Jun 27-Jul 4, 2022	60	27	10	3	*
STCK	How the stock market is doing					
	Aug 26-Sep 2, 2024	24	38	28	10	*
	Jan 16-21, 2024	18	38	32	11	1
	Mar 27-Apr 2, 2023	24	41	25	10	1
	Jan 18-24, 2023	26	38	26	9	1
	Oct 10-16, 2022	32	37	21	9	1
	Jun 27-Jul 4, 2022	31	36	22	10	1

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

RANDOMIZE ORDER OF PRESACTACPT_KH AND PRESACTACPT_DT**ASK ALL:**

PRESACTACPT_KH If Kamala Harris wins the presidential election this year, would each of the following be acceptable or unacceptable for her to do as president? **[RANDOMIZE ITEMS AND RESPONSE OPTIONS 1-4 AND 4-1; DISPLAY IN SAME ORDER AS PRESACTACPT_DT]**

BASED ON THOSE THAT SAW PRESACTACPT_KH FIRST [N=4,842]:

		<u>Definitely acceptable</u>	<u>Probably acceptable</u>	<u>Probably unacceptable</u>	<u>Definitely unacceptable</u>	<u>No answer*</u>
FEDWRK	Fire any federal government workers at any level who are not personally loyal to her Aug 26-Sep 2, 2024	4	12	23	60	2
PRDN	Pardon friends, family or political supporters who have been convicted of a crime Aug 26-Sep 2, 2024	3	9	22	65	2
INVSTG	Order federal law enforcement officials to investigate Republican political opponents Aug 26-Sep 2, 2024	6	16	29	47	2
E0	Use executive orders to make policies when she can't get her priorities through Congress Aug 26-Sep 2, 2024	7	25	28	38	2

RANDOMIZE ORDER OF PRESACTACPT_KH AND PRESACTACPT_DT**ASK ALL:**

PRESACTACPT_DT If Donald Trump wins the presidential election this year, would each of the following be acceptable or unacceptable for him to do as president? **[RANDOMIZE ITEMS AND RESPONSE OPTIONS 1-4 AND 4-1; DISPLAY IN SAME ORDER AS PRESACTACPT_KH]**

BASED ON THOSE THAT SAW PRESACTACPT_DT FIRST [N=4,878]:

		Definitely <u>acceptable</u>	Probably <u>acceptable</u>	Probably <u>unacceptable</u>	Definitely <u>unacceptable</u>	No <u>answer*</u>
FEDWRK	Fire any federal government workers at any level who are not personally loyal to him					
	Aug 26-Sep 2, 2024	10	14	21	54	1
PRDN	Pardon friends, family or political supporters who have been convicted of a crime					
	Aug 26-Sep 2, 2024	7	16	23	53	1
INVSTG	Order federal law enforcement officials to investigate Democratic political opponents					
	Aug 26-Sep 2, 2024	12	20	26	41	1
E0	Use executive orders to make policies when he can't get his priorities through Congress					
	Aug 26-Sep 2, 2024	10	24	28	37	1

RANDOMIZE ORDER OF TRUMPCHAR AND HARCHAR**ASK ALL:**

TRUMPCHAR Thinking about Donald Trump, do you think each of the following will help or hurt him with voters in the presidential election this fall? **[RANDOMIZE ITEMS AND RESPONSE OPTIONS 1-2 AND 2-1 WITH 3 LAST; DISPLAY IN SAME ORDER AS HARCHAR]**

BASED ON REGISTERED VOTERS [N=8,044]:

		Will help <u>him</u>	Will hurt <u>him</u>	Won't make much difference <u>either way</u>	No <u>answer*</u>
GEND	That he is a man Aug 26-Sep 2, 2024	41	8	51	*
RACE	That he is White Aug 26-Sep 2, 2024	38	11	51	*
AGE	That he is 78 years old Aug 26-Sep 2, 2024	3	49	48	*

RANDOMIZE ORDER OF TRUMPCHAR AND HARCHAR**ASK ALL:**

HARCHAR Thinking about Kamala Harris, do you think each of the following will help or hurt him with voters in the presidential election this fall? **[RANDOMIZE ITEMS AND RESPONSE OPTIONS 1-2 AND 2-1 WITH 3 LAST; DISPLAY IN SAME ORDER AS TRUMPCHAR]**

BASED ON REGISTERED VOTERS [N=8,044]:

		Will help <u>her</u>	Will hurt <u>her</u>	Won't make much difference <u>either way</u>	No <u>answer*</u>
RACE	That she is Asian and Black Aug 26-Sep 2, 2024	41	19	39	1
GEND	That she is a woman Aug 26-Sep 2, 2024	40	30	30	*
AGE	That she is 59 years old Aug 26-Sep 2, 2024	46	3	51	*

ASK ALL:

DTINDICTHRD

How closely have you been following news about the criminal charges against Donald Trump? **[RANDOMIZE ORDER OF RESPONSES 1-5 AND 5-1 IN SAME ORDER AS QUALPRES_TRMP]**

Aug 26-Sep 2, <u>2024</u>		Apr 8-14, <u>2024</u>
12	Extremely closely	12
16	Very closely	15
37	Somewhat closely	33
23	Not too closely	25
11	Not at all closely	14
*	No answer*	*

ASK FORM 2 ONLY [N=4,878]:

DTINDICTLGL

Now thinking specifically about the accusations that Trump broke the law in an effort to change the outcome of the 2020 election, do you think Trump... **[RANDOMIZE ORDER OF RESPONSES 1-3 AND 3-1, 4 ALWAYS LAST]**

Aug 26-Sep 2, <u>2024</u>		Apr 8-14, <u>2024</u>
44	Broke the law	45
15	Did something wrong but did not break the law	15
23	Did nothing wrong	23
16	Not sure	17
1	No answer*	1

ASK FORM 1 ONLY [N=4,842]:

DTCRIM_NYC

Now thinking specifically about the criminal case against Donald Trump in New York City in which he was found guilty of falsifying business records and other charges related to a "hush-money" payment to Stormy Daniels, do you think Trump should serve any time in jail?

Aug 26-Sep 2, <u>2024</u>	
39	Yes
40	No
20	Not sure
1	No answer*

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

ASK ALL:

PARTY In politics today, do you consider yourself a...

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED):

PARTYLN As of today do you lean more to...

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something</u>	<u>No</u>	<i>Lean</i>	<i>Lean</i>
29	29	28	<u>else</u>	<u>answer*</u>	<i>Rep</i>	<i>Dem</i>
			13	1	19	19

ASK IF REPUBLICAN OR DEMOCRAT (PARTY=1,2) [N=9,720]:

PARTYSTR Do you identify with the [IF PARTY=1: Republican; IF PARTY=2: Democratic] Party...

BASED ON TOTAL:

Aug 26-Sep 2,

2024

48	The Republican Party
20	Strongly
9	Not strongly
19	Lean Rep
*	No answer*
48	The Democratic Party
19	Strongly
10	Not strongly
19	Lean Dem
*	No answer*
4	Refused*

ASK IF LEAN TOWARD A PARTY (PARTYLN=1,2) [N=3,439]:

PARTYLN=CLOSE And how close would you say you feel to the [IF PARTYLN=1: Republican; IF PARTYLN=2: Democratic] Party? [RANDOMIZE 1-5 OR 5-1]

BASED ON THOSE WHO LEAN TOWARD THE REPUBLICAN PARTY [N=1,658]

The Republican Party

Aug 26-Sep 2,
2024

2	Extremely close
11	Very close
43	Somewhat close
30	Not too close
13	Not at all close
*	No answer*

BASED ON THOSE WHO LEAN TOWARD THE DEMOCRATIC PARTY [N=1,781]

The Democratic Party

Aug 26-Sep 2,
2024

2	Extremely close
10	Very close
46	Somewhat close
29	Not too close
13	Not at all close
1	No answer*

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE