# IMPACT OF ALTERNATE PUBLIC TRANSIT AND RAIL INVESTMENT SCENARIOS ON THE LABOR MARKET

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ransportation investments represent an opportunity for Congress to kick the economy into a higher gear by creating millions of well-paying jobs while simultaneously boosting the condition and performance of our nation's transportation system. The Federal Transit Administration (FTA) recently released a report estimating the total capital investment backlog for the nation's transit systems (FTA 2010b). This FTA report led us to look at the effect on jobs—particularly in the manufacturing sector—of two scenarios for public transit and rail funding: the first scenario addresses the backlog, while the second expands the system to meet future needs. This analysis builds on our recent reports on the effects of temporary transportation stimulus and full reauthorization of transportation law with varying funding priorities (Bivens and Pollack 2010; Pollack 2010).

## **Findings**

#### Transit Backlog Scenario

- An annual investment of \$27.3 billion over six years into public transit capital would support 15,554 direct and indirect jobs for each billion dollars of transportation investment (or 2.5 million jobs from the entire proposal). Of those jobs, this funding scenario would generate 403,961 direct and indirect jobs specifically in the manufacturing sector (Pollack 2010). It should also be noted that this does not represent the full job impact of such investments, as it does not include jobs created from the re-spending of new employees' incomes back into the economy.
- Overall, this type of transit investment supports jobs targeted toward the lower and middle parts of the wage
  distribution, which have been hit the hardest by this recession. Over half of the jobs would go to those with a high
  school education or less. Yet these jobs are well-paying, with only 15% falling in the bottom wage quintile, and over
  two-thirds falling in the middle three quintiles. This funding scenario also supports a higher share of unionized jobs
  (50% more than the overall economy), which often translates into higher benefits and greater job security.

#### Transportation Manufacturing Action Plan (TMAP) Scenario

- Investing \$30 billion into public transit capital and \$10 billion into intercity/high-speed rail annually for six years would support 15,524 direct and indirect jobs for each billion dollars invested (or 3.7 million jobs for the entire proposal). Of those jobs, this funding scenario would generate 605,352 direct and indirect jobs specifically in manufacturing.
- Like the "transit backlog" scenario above, the TMAP transportation investment would support jobs targeted toward the middle class, with over half of the jobs going to workers with a high school education or less, and provide jobs with wages mainly in the middle of the wage distribution. This proposal would also create a similarly high share of unionized jobs.

## **Funding Scenarios**

#### Transit Backlog Scenario

The first scenario addresses the transit backlog referenced in a recent report by the Federal Transit Administration (FTA). According to its analysis, fully 29% of all transit assets are in poor or marginal condition (FTA 2010a). To bring these systems into a state of good repair, the FTA estimates that an annual investment of \$27.3 billion is needed over six years, for a total of \$163.8 billion (FTA 2010b). The first set of jobs estimates model the employment impacts of the six-year public transit capital investment needed to attain a state of good repair.

#### Transportation Manufacturing Action Plan (TMAP) Scenario

The second scenario is proposed in the Apollo Alliance's Transportation Manufacturing Action Plan (TMAP). This proposal goes even further, estimating the employment supported through expanded federal investment to not only achieve a state of good repair, but also to expand public transit service and build out a national intercity and high-speed rail system. The report estimates the job impact of an annual investment of \$30 billion into public transit infrastructure and \$10 billion into intercity and high-speed rail over six years, for a total of \$180 billion in public transit capital and \$60 billion in high-speed rail.

# Methodology

For a discussion of the methodology, please see Pollack (2010).

Direct and indirect jobs supported through the \$163.8 billion transit backlog scenario

TABLE 1

	Direct	Indirect	Total	Direct	Indirect	Total	Overall economy	
Job characteristics				(% of total)				
Totals	1,486,493	1,061,228	2,547,721	58%	42%	100%		
Gender								
Male	1,221,318	674,903	1,896,221	82%	64%	74%	60%	
Female	265,175	383,939	649,115	18	36	26	40	
Race								
White	932,110	692,088	1,624,198	63%	65%	64%	67%	
Black	177,112	149,322	326,434	12	14	13	11	
Hispanic	329,599	155,612	485,211	22	15	19	15	
Asian	23,177	44,560	67,737	2	4	3	4	
Other	24,494	17,261	41,755	2	2	2	2	
Union status								
Covered	327,020	140,509	467,530	22%	13%	18%	12%	
Non-covered	1,159,473	918,333	2,077,806	78	87	82	88	
Education								
Less than high school	296,637	120,823	417,460	20%	11%	16%	11%	
High school only	612,447	371,961	984,408	41	35	39	31	
Some college	402,207	305,602	707,809	27	29	28	30	
BA or greater	175,202	260,457	435,659	12	25	17	28	
Wage quintiles								
First (lowest)	196,299	194,466	390,764	13%	18%	15%	19%	
Second	356,755	222,120	578,875	24	21	23	21	
Third	370,892	229,497	600,389	25	22	24	20	
Fourth	329,821	217,049	546,870	22	20	21	20	
Fifth (highest)	232,727	195,711	428,437	16	18	17	20	

TABLE 2

Direct and indirect jobs supported through the \$240 billion TMAP scenario

	Direct	Indirect	Total	Direct	Indirect	Total	Overall economy	
Job characteristics				(% of total)				
Totals	2,214,557	1,511,108	3,725,665	59%	41%	100%		
Gender								
Male	1,863,550	962,560	2,826,110	84%	64%	76%	60%	
Female	351,007	545,167	896,174	16	36	24	40	
Race								
White	1,407,554	1,001,854	2,409,408	64%	66%	65%	67%	
Black	227,447	198,687	426,134	10	13	11	11	
Hispanic	510,060	220,035	730,096	23	15	20	15	
Asian	32,605	62,530	95,135	1	4	3	4	
Other	36,891	24,621	61,511	2	2	2	2	
Union status								
Covered	451,099	183,216	634,316	20.4%	12.2%	17.0%	12%	
Non-covered	1,763,459	1,324,510	3,087,969	80	88	83	88	
Education								
Less than high school	461,413	172,570	633,983	21%	11%	17%	11%	
High school only	908,608	524,077	1,432,685	41	35	38	31	
Some college	588,125	434,821	1,022,946	27	29	27	30	
BA or greater	256,411	376,259	632,670	12	25	17	28	
Wage quintiles								
First (lowest)	285,357	277,383	562,740	12.9%	18%	15%	19%	
Second	529,616	313,755	843,372	24	21v	23	21	
Third	550,464	324,456	874,921	25	22	24	20	
Fourth	493,696	309,147	802,843	22	21	22	20	
Fifth (highest)	355,424	282,985	638,409	16	19	17	20	

#### TABLE 3

# Industry and occupational breakdown of direct and indirect jobs from transit backlog scenario

						Indirect	
Broad Industries/Occupations	Direct	Indirect	Total	Industry breakouts	Direct	(thousands)	Total
Broad industries				Industry breakouts			
Natural resources and mining	0	19,132	19,132	Truck transportation	0	21,480	21,480
Construction	937,387	3,613	941,000	•			
Manufacturing – total	180,183	223,778	403,961	Rail transportation	0	3,896	3,89
Wholesale trade	0	68,529	68,529				
Retail trade	0	83,378	83,378	Transit			
Information	0	34,775	34,775	Transit and ground	368,923	2,002	370,92
Financial activities	0	48,804	48,804	Local govt. transit	0	207,316	207,31
Professional and business services	0	139,045	139,045				
Education services	0	1,171	1,171	Warehousing	0	3,447	3,44
Leisure and hospitality	0	43,398	43,398	-			
Other services	0	100,158	100,158	Construction	937,387	3,613	941,00
Utilities	0	4,393	4,393				
Transportation and warehousing	368,923	52,612	421,535	Manufacturing			
Government – total	0	215,628	215,628	Cement and concrete	0	15,488	15,48
				Iron and steel mills	0	3,614	3,61
Broad cccupations				Steel product	0	2,193	2,19
Management, business, and finance	145,663	150,044	295,707	Aluminum	0	1,181	1,18
Professional	42,946	124,559	167,506	Nonferrous metal	0	1,548	1,54
Service	39,237	80,945	120,182	Industrial machinery	0	400	40
Sales & related	18,797	101,169	119,966	Metalworking machinery	0	1,445	1,44
Office & admin. support	102,628	152,628	255,256	Engine, turbine, and power transmission	0	959	95
Farm, fish, forest	465	6,586	7,052	Motor vehicle	0	684	68
Construction & extraction	660,988	25,077	686,065	Motor vehicle body and trailer	0	1,503	1,50
Install, maintain, & repair	91,626	54,607	146,233	Motor vehicle parts	0	9,594	9,59
Production	99,942	131,151	231,093	Railroad rolling stock	180,183	111	180,29
Transport	284,199	232,076	516,275	Other transportation	0	85	8
				Ports			
				Water transportation	0	26	2
				Support activities for transportation	0	5,463	5,46

TABLE 4

# Industry and occupational breakdown of direct and indirect jobs from TMAP

						Indirect	
Broad Industries/Occupations	Direct	Indirect	Total	Industry breakouts	Direct	(thousands)	Total
Broad industries				Industry breakouts			
Natural resources and mining	0	29,723	29,723	Truck transportation	0	32,952	32,952
Construction	1,545,143	4,344	1,549,486				
Manufacturing – total	264,005	341,348	605,352	Rail transportation	0	6,105	6,105
Wholesale trade	0	101,763	101,763				
Retail trade	0	134,691	134,691	Transit			
Information	0	51,325	51,325	Transit and ground	405,410	3,235	408,645
Financial activities	0	70,917	70,917	Local govt. transit	0	228,396	228,396
Professional and business services	0	205,874	205,874				
Education services	0	1,851	1,851	Warehousing	0	5,076	5,076
Leisure and hospitality	0	65,639	65,639				
Other services	0	146,087	146,087	Construction	1,545,143	4,344	1,549,486
Utilities	0	6,386	6,386				
Transportation and warehousing	405,410	78,757	484,167	Manufacturing			
Government – total	0	240,179	240,179	Cement and concrete	0	25,217	25,217
				Iron and steel mills	0	5,457	5,457
Broad cccupations				Steel product	0	3,315	3,315
Management, business, and finance	221,596	217,456	439,052	Aluminum	0	1,801	1,801
Professional	63,712	185,281	248,993	Nonferrous metal	0	2,302	2,302
Service	47,155	115,570	162,725	Industrial machinery	0	601	601
Sales & related	27,687	154,188	181,875	Metalworking machinery	0	2,119	2,119
				Engine, turbine, and	0		·
Office & admin. support	150,514	220,716	371,230	power transmission	0	1,272	1,272
Farm, fish, forest	767	10,484	11,252	Motor vehicle	U	1,005	1,005
Construction & extraction	1,086,359	36,524	1,122,883	Motor vehicle body and trailer	0	2,199	2,199
Install, maintain, & repair	132,763	77,008	209,771	Motor vehicle parts	0	12,559	12,559
Production	148,946	197,092	346,038	Railroad rolling stock	264,005	146	264,150
Transport	335,058	293,407	628,465	Other transportation	0	110	110
				Ports			
				Water transportation	0	38	38
				Support activities for transportation	0	7,766	7,766

TABLE 5

# Direct and indirect manufacturing jobs by state, transit backlog scenario

otal manufacturing jobs	403,961	South	
		Virginia	7,970
		West Virginia	1,696
lortheast		North Carolina	15,495
Maine	1,774	South Carolina	7,302
New Hampshire	2,277	Georgia	12,299
Vermont	1,048	Florida	11,233
Massachusetts	8,621	Kentucky	7,380
Rhode Island	1,446	Tennessee	10,898
Connecticut	5,648	Alabama	8,576
New York	16,088	Mississippi	4,820
New Jersey	9,004	Arkansas	5,500
Pennsylvania	19,405	Louisiana	4,591
Delaware	949	Oklahoma	4,539
Maryland	3,868	Texas	27,833
District of Columbia	48		
		West	
/lidwest		Montana	602
Ohio	22,279	Idaho	1,910
Indiana	15,730	Wyoming	298
Illinois	19,866	Colorado	4,347
Michigan	17,329	New Mexico	1,060
Wisconsin	14,838	Arizona	5,256
Minnesota	10,094	Utah	3,798
Iowa	6,862	Nevada	1,455
Missouri	8,714	Washington	8,766
North Dakota	795	Oregon	5,877
South Dakota	1,283	California	42,937
Nebraska	3,060	Alaska	398
Kansas	5,648	Hawaii	449

TABLE 6

# Direct and indirect manufacturing jobs by state, TMAP scenario

Total manufacturing jobs	604,084	South	
	_	Virginia	11,944
		West Virginia	2,541
Northeast		North Carolina	23,220
Maine	2,659	South Carolina	10,942
New Hampshire	3,413	Georgia	18,431
Vermont	1,571	Florida	16,833
Massachusetts	12,919	Kentucky	11,059
Rhode Island	2,167	Tennessee	16,332
Connecticut	8,464	Alabama	12,851
New York	24,109	Mississippi	7,222
New Jersey	13,492	Arkansas	8,243
Pennsylvania	29,079	Louisiana	6,879
Delaware	1,422	Oklahoma	6,803
Maryland	5,796	Texas	41,709
District of Columbia	72		
		West	
Midwest		Montana	903
Ohio	33,385	Idaho	2,862
Indiana	23,572	Wyoming	447
Illinois	29,770	Colorado	6,514
Michigan	25,969	New Mexico	1,589
Wisconsin	22,236	Arizona	7,877
Minnesota	15,126	Utah	5,692
Iowa	10,283	Nevada	2,180
Missouri	13,059	Washington	13,136
North Dakota	1,192	Oregon	8,807
South Dakota	1,923	California	64,342
Nebraska	4,586	Alaska	596
Kansas	8,464	Hawaii	673

#### **Endnotes**

1. In 2008, Cambridge Systematics found that an annual investment of \$59.2 billion at all levels of government would be needed to bring all assets into good condition and expand and modernize public transit systems to accommodate a doubling in ridership over 20 years (Cambridge Systematics 2008). Historically, the federal share of total transit capital investment has been between 40% and 50% since 1990 (American Public Transportation Association 2010). Given the current fiscal crises facing state and local governments and transit agencies, TMAP assumed that the federal government would need to shoulder approximately 50% of the total transit capital investment needed to double ridership by 2030.

The estimate for total rail spending is based off of a study conducted by the Passenger Rail Working Group for the National Surface Transportation Policy and Revenue Study Commission, which estimates that an annual investment of \$8.1 billion was needed to support an improved national rail network through 2050. This initial estimate included just one high-speed rail line (in California). Since then, planning and development for several new high-speed rail corridors has advanced in California, Florida, and the Midwest, aided by the American Recovery and Reinvestment Act (ARRA). To accommodate for the improvement and expansion of our existing intercity rail service, plus the continued development of these high-speed rail projects, TMAP estimated that a total investment of \$10 billion is needed each year.

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