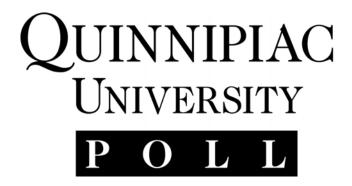
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FOR RELEASE: OCTOBER 29, 2008

FLORIDA, OHIO, PENNSYLVANIA TIGHTEN UP IN FINAL WEEK, **QUINNIPIAC UNIVERSITY SWING STATE POLL FINDS;** OBAMA OUT FRONT, BUT FLORIDA IS TOO CLOSE TO CALL

FLORIDA: Obama 47 – McCain 45;

PENNSYLVANIA: Obama 53 – McCain 41

OHIO: Obama 51 – McCain 42;

With six days to go Sen. Barack Obama is holding off what appears to be a too-little, too-late move by Republican Sen. John McCain in Ohio and Pennsylvania, but the Democrat's two-point lead among likely voters in Florida leaves that state too close to call, according to simultaneous Quinnipiac University Swing State polls released today.

No one has been elected President since 1960 without taking two of these three largest swing states in the Electoral College. Results from the independent Quinnipiac (KWIN-uh-pe-ack) University polls show:

- Florida: Obama 47 to McCain's 45 percent, compared to 49 44 percent October 23;
- Ohio: Obama up 51 42 percent, compared to 52 38 percent;
- Pennsylvania: Obama ahead 53 41 percent, compared to 53 40 percent last time.

Obama would be a "great" or "good" President, according to 51 percent of Florida voters, 52 percent of Ohio voters and 55 percent of Pennsylvania voters.

McCain would be a "great" or "good" President, say 47 percent of Florida voters, 43 percent of Ohio voters and 42 percent of Pennsylvania voters.

"If – IF – Sen. Barack Obama can take Florida, he could match or come close to President Bill Clinton's re-election margin in 1996, carrying all three of the big swing states en route to rolling up 379 Electoral College votes. The last challenger to win the Big Three was Ronald Reagan, who tallied 489 Electoral College votes in his 1980 landslide," said Peter Brown, assistant director of the Quinnipiac University Polling Institute.

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"Time is running out for Sen. John McCain, and this poll shows the number of voters who say they might change their mind to support him gets smaller and smaller," Brown added.

"Sen. McCain has made up some ground in the last week among white voters, especially in Florida where the race remains close. To win the election, he has to dominate the white vote and Sen. Obama is keeping it close enough there to maintain his slightly smaller lead.

"The Democratic edge in enthusiasm is obvious and best evidenced by the early voting figures in Ohio and Florida. In Ohio the number of Democrats voting early is twice the Republican number, while in Florida the Democratic early turnout is almost 10 points better."

President George W. Bush's approval ratings are:

- 27 68 percent in Florida;
- 23 72 percent in Ohio;
- 23 72 percent in Pennsylvania.

Florida

Among those who say they already have voted in Florida, Obama leads 58-34 percent. Looking at all Florida likely voters, men go to McCain 49-44 percent. Women back Obama 50-42 percent. The Republican leads 53-40 percent among white voters, 72-21 percent among evangelical Christians and 53-42 percent among Catholics. The Democrat leads 75-20 percent among Jews and 56-39 percent among voters 18-34 years old. Voters 35 to 54 split 46-46 percent, and voters over 55 go 47 percent for McCain and 45 percent for Obama.

Independent voters back Obama 47 – 39 percent.

By a 53 - 37 percent margin, Florida voters have a favorable opinion of Obama, compared to 55 - 38 percent for McCain.

Gov. Sarah Palin, the Republican vice presidential nominee, gets a 44-41 percent favorability.

Sen. Joe Biden, the Democratic running mate, gets a 50 - 29 percent favorability.

The economy is the most important election issue, 59 percent of Florida voters say.

"The reason Sen. McCain is doing better in Florida than some other key states is his strength among white voters without college degrees. He leads Sen. Obama by 18 points among that group in Florida, but is neck and neck with him among such voters in Ohio and Pennsylvania," Brown said.

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Ohio

Obama leads 57 - 31 percent among those who already have voted in Ohio.

Among all Ohio likely voters, the Democrat leads 55 – 36 percent among women. McCain gets 48 percent of men to Obama's 45 percent. White voters split with 47 percent for McCain and 46 percent for Obama. Black voters back Obama 89 – 1 percent. The Democrat leads 59 – 36 percent among voters 18 to 34 years old, while voters 35 to 54 split with 47 percent for McCain and 46 percent for Obama. Voters over 55 go Democratic 50 – 40 percent.

Independent voters go 50 – 38 percent for the Democrat.

Obama gets a 55 - 34 percent favorability in Ohio, with 51 - 42 percent for McCain.

Palin's favorability is 41 - 40 percent, while Biden gets a 47 - 28 percent favorability.

For 59 percent of Ohio voters, the economy is the biggest issue.

"The Obama campaign has worried for months about winning Ohio's white working-class voters, including those who had been with Sen. Hillary Clinton in the primary. Obama's ability to be competitive with that group is why he is ahead. He's only losing one in five Clinton voters and is within two points of Sen. McCain among whites without college degrees. That's a recipe for Obama success," Brown said.

Pennsylvania

Obama leads 59-35 percent with women, while men back McCain by a narrow 49-46 percent. White voters split with 48 percent for Obama and 47 percent for McCain. Black voters back Obama 95-2 percent. He also leads 61-36 percent among voters 18 to 34 years old, 51-43 percent among voters 35 to 54 years old and 51-42 percent among voters over 55.

Independent voters back the Democrat 54 - 35 percent.

Obama gets a 59 - 33 percent favorability, compared to McCain's 50 - 43 percent.

Palin's favorability is a negative 38 - 43 percent, while Biden gets 49 - 29 percent.

The economy is the most important issue, 54 percent of Pennsylvania voters say.

"Pennsylvania is consistently Obama blue down the home stretch, even with white voters only narrowly in his corner. Sen. Barack Obama's big lead over Sen. John McCain in the critical southeast Philadelphia suburbs – the key to the Keystone State in recent elections – should seal up Pennsylvania for Obama," said Clay F. Richards, assistant director of the Quinnipiac University Polling Institute.

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From October 22 – 26, Quinnipiac University surveyed:

- 1,435 Florida likely voters with a margin of error of +/- 2.6 percent;
- 1,425 Ohio likely voters with a margin of error of +/- 2.6 percent;
- 1,364 Pennsylvania likely voters with a margin of error of +/- 2.7 percent.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in New York, New Jersey, Connecticut, Pennsylvania, Florida, Ohio and nationwide as a public service and for research.

For more data and RSS feed - http://www.quinnipiac.edu/polling.xml, or call (203) 582-5201.

1. If the election for President were being held today, and the candidates were Barack Obama the Democrat and John McCain the Republican, for whom would you vote? (If undecided q1) As of today, do you lean more toward Obama or McCain? This table includes "Leaners".

	LIKELY	VOTERS							
							AGE I	N YRS	
FLORIDA	Tot	Rep	Dem	Ind	Men	Wom	18-34	35-54	55+
Obama	47%	11%	86%	47%	44%	50%	56%	46%	45%
McCain	45	86	9	39	49	42	39	46	47
SMONE ELSE(VOL)	1	1	1	3	2	1	2	2	1
WLDN'T VOTE(VOL)	-	_	_	-	_	_	_	-	_
DK/NA	6	2	4	11	5	6	2	6	7
	Alrdy		North/				_		
	Voted	Econ	PnHnd	Bay	Cnt	rl SthW	SthE		
Obama	58%	57%	39%	50%	46%		59%		
McCain	34	37	53	38	48	62	36		
SMONE ELSE(VOL)	2	2	1	4	1	4	_		
WLDN'T VOTE(VOL)	-	_	-	-	_	-	-		
DK/NA	5	4	7	7	5	5	5		
	WHITE.								
		NoColl	College	е		BrnA	gn		
	Tot	Degree	Degree	Men	Wom	Evng	l Cath	His	Jew
Obama	40%	37%	47%	39%	41%		42%	42%	75%
McCain	53	55	48	54	52	72	53	47	20
SMONE ELSE(VOL)	1	2	1	2	1	2	1	-	_
WLDN'T VOTE(VOL)	-	-	-	-	_	-	-	-	_
DK/NA	5	6	4	5	6	5	4	11	5
	PresVt	2004	DemPri	m2008.	. Busl	nJobAppQ	9		
	Bush	Kerry	Clintn	Obama	App	Dis			
Obama	13%	90%	81%	95%	5%	67%			
McCain	82	6	13	3	89	26			
SMONE ELSE(VOL)	1	_	1	-	1	2			
WLDN'T VOTE(VOL)	-	-	-	-	-	_			
DK/NA	4	4	5	2	5	6			
	Oct 29	Oct 2	3 Oct :	1 Oct	t 1	Sep 11	Aug 26	Jul 31	
TREND:	2008	2008	2008	** 20	8.8	2008	2008	2008	
Obama	47	49	51	49		43	43	46	
McCain	45	44	43	43		50	47	44	
SMONE ELSE(VOL)	1	1	1	1		1	2	2	
WLDN'T VOTE(VOL)	-	-	-	_		_	-	_	
DK/NA	6	7	5	7		6	8	7	

la. Is your mind made up, or do you think you might change your mind before the election?

LIKELY VOTERS......

CANDIDATE CHOICE GIVEN

CAND CHOICE Q1

FL Tot Obama McCain

Made up 93% 94% 93%

Might change 6 6 7

DK/NA 1 1 -

1. If the election for President were being held today, and the candidates were Barack Obama the Democrat and John McCain the Republican, for whom would you vote? (If undecided q1) As of today, do you lean more toward Obama or McCain? This table includes "Leaners".

	LIKELY	VOTERS						 N YRS	
OHIO	Tot	Rep	Dem	Ind	Men	Wom	18-34		55+
Obama	51%	12%	86%	50%	45%	55%	59%	46%	50%
McCain	42	85	9	38	48	36	36	47	40
SMONE ELSE(VOL)	1	_	1	2	1	2	2	1	1
WLDN'T VOTE(VOL)	_	_	_	_	_	_	_	_	_
DK/NA	7	3	3	11	6	7	4	5	8
	Alrdy	IMPQ6							
		Econ	Cntrl	NrthE	Nrth	W SthE	SthW	WstCnt	
Obama	57%	58%	54%	53%	45%	45%	47%	47%	
McCain	31	34	41	39	43	45	45	47	
SMONE ELSE(VOL)	1	1	1	1	2	5	_	1	
WLDN'T VOTE(VOL)	_	_	_	_	_	_	_	_	
DK/NA	10	6	4	7	11	5	8	5	
•							-		
	WHITE.								
			College			BrnAg			
	Tot	Degree	Degree	Men	Wom	Evngl	Cath	Blk	
Obama	46%	45%	47%	41%		33%	45%	89%	
McCain	47	47	48	52	42	61	49	1	
SMONE ELSE(VOL)	1	1	1	1	2	2	_	_	
WLDN'T VOTE(VOL)	_	_	_	_	_	_	_	_	
DK/NA	6	7	4	5	6	5	6	10	
	PresVt	2004	DemPri	m2008	Bush	ıJobAppQ9)		
	Bush		Clintn						
Obama	15%	86%	73%	92%	5%	68%			
McCain	79	10	20	7	89	25			
SMONE ELSE(VOL)	1	1	1	_	_	2			
WLDN'T VOTE(VOL)	_	_	_	_	_	_			
DK/NA	4	4	6	1	5	6			
	Oct 29	Oct 23	3 Oct 1	1 Oct	1	Sep 11	Aug 26	Jul 31	
TREND:	2008					2008			
Obama	51	52	50	49		49	44	46	
McCain	42	38	42	42		44	43	44	
SMONE ELSE(VOL)	1	1	1	1		1	2	1	
WLDN'T VOTE(VOL)	_	_	_	_		_	_	_	
DK/NA	7	8	7	8		5	11	8	
,	-	_	•	Č		-	_	-	

la. Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS						
	CANDI	ICE GIVEN					
		CAND CHOICE Q					
ОН	Tot	Obama	McCain				
Made up	91%	91%	91%				
Might change	8	8	8				
DK/NA	1	1	1				

1. If the election for President were being held today, and the candidates were Barack Obama the Democrat and John McCain the Republican, for whom would you vote? (If undecided q1) As of today, do you lean more toward Obama or McCain? This table includes "Leaners".

	LIKELY	VOTERS							
	m - +	D	D	T3	M	T-7		VRS	
PENNSYLVANIA	Tot	Rep	Dem	Ind	Men	Wom	18-34	35-54	55+
Obama	53%	15%	87%	54%	46%	59%	61%	51%	51%
McCain	41	82	9	35	49	35	36	43	42
SMONE ELSE(VOL)	1	_	1	1	_	1	1	_	1
WLDN'T VOTE(VOL)	-	_	_	-	_	_	-	_	_
DK/NA	5	2	3	10	5	5	2	6	6
	IMPQ6								
	Econ	Algny	Phily	NEast	SEas	st NWest	: SWest	Cntrl	
Obama	59%	55%	81%	57%	57%	46%	47%	40%	
McCain	35	37	14	39	39	44	51	53	
SMONE ELSE(VOL)	1	-	-	1	1	1	1	1	
WLDN'T VOTE(VOL)	-	-	-	-	-	_	_	-	
DK/NA	5	8	5	3	4	9	1	6	
	WHITE.								
			College				-		
	Tot	Degree	Degree	Men	Wom	Evng:	l Cath	Blk	
Obama	48%	45%	55%	41%				95%	
McCain	47	48	43	55	40	62	47	2	
SMONE ELSE(VOL)	1	1	-	-	1	_	_	-	
WLDN'T VOTE(VOL)	-	-	-	-	_	_	_	-	
DK/NA	5	6	2	4	5	7	3	3	
	PresVt	2004	DemPri	m2008	Bush	nJobAppQ	9		
	Bush	Kerry	Clintn	Obama	App	Dis			
Obama	17%	86%	75%	96%	9%	70%			
McCain	78	11	20	4	88	25			
SMONE ELSE(VOL)	-	1	1	-	_	1			
WLDN'T VOTE(VOL)	-	-	-	-	-	_			
DK/NA	5	3	4	_	3	5			
	Oct 29		3 Oct :		1	Sep 11	_	Jul 31	
TREND:	2008	2008	2008	** 200	8*	2008	2008	2008	
Obama	53	53	54	49		48	49	49	
McCain	41	40	39	43		45	42	42	
SMONE ELSE(VOL)	1	2	1	1		1	1	1	
WLDN'T VOTE(VOL)	-	-	-	_		_	_	_	
DK/NA	5	5	6	7		6	9	8	

la. Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS						
	CANDIDATE CHOICE GIVE						
	CAND CHOICE Q1						
PA	Tot	Obama	McCain				
Made up	91%	91%	92%				
Might change	8	9	8				
DK/NA	1	1	_				

2. Is your opinion of -- Barack Obama favorable, unfavorable or haven't you heard enough about him?

	LIKELY	VOTERS				
FL	Tot	Rep	Dem	Ind	Men	Wom
Favorable	53%	20%	86%	55%	50%	55%
Unfavorable	37	69	9	30	39	34
Hvn't hrd enough	7	8	3	9	7	6
REFUSED	4	3	2	6	3	4
ОН	Tot	Rep	Dem	Ind	Men	Wom
Favorable	55%	20%	87%	56%	51%	58%
Unfavorable	34	71	8	28	37	31
Hvn't hrd enough	7	8	3	9	7	8
REFUSED	4	2	2	6	5	3
PA	Tot	Rep	Dem	Ind	Men	Wom
Favorable	59%	23%	89%	61%	53%	63%
Unfavorable	33	65	6	30	37	29
Hvn't hrd enough	6	8	4	7	7	6
REFUSED	2	4	1	1	3	2

3. Is your opinion of -- John McCain favorable, unfavorable or haven't you heard enough about him?

	LIKELY					
FL	Tot	Rep	Dem	Ind	Men	Wom
Favorable Unfavorable Hvn't hrd enough REFUSED	55% 38 4 4	89% 8 1 2	21% 69 5 4	53% 37 4 5	60% 34 4 3	50% 41 3 5
ОН	Tot	Rep	Dem	Ind	Men	Wom
Favorable Unfavorable Hvn't hrd enough REFUSED	51% 42 4 3	86% 11 1 3	25% 68 4 2	46% 42 6 5	57% 36 3 4	45% 46 5 3
PA	Tot	Rep	Dem	Ind	Men	Wom
Favorable Unfavorable Hvn't hrd enough REFUSED	50% 43 4 3	83% 12 2 3	22% 70 4 4	48% 44 6 3	57% 38 3 2	44% 47 5 4

4. Is your opinion of $\operatorname{\mathsf{--}}$ Joe Biden favorable, unfavorable or haven't you heard enough about him?

	LIKELY	VOTERS				
FL	Tot	Rep	Dem	Ind	Men	Wom
Favorable	50%	26%	77%	48%	48%	51%
Unfavorable	29	53	6	27	34	24
Hvn't hrd enough	18	19	15	19	15	21
REFUSED	3	2	2	6	3	4
ОН	Tot	Rep	Dem	Ind	Men	Wom
Favorable	47%	22%	72%	44%	47%	47%
Unfavorable	28	55	6	25	32	23
Hvn't hrd enough	23	21	20	29	20	27
REFUSED	2	2	2	2	2	2
PA	Tot	Rep	Dem	Ind	Men	Wom
Favorable	49%	21%	72%	54%	44%	53%
Unfavorable	29	56	7	25	36	23
Hvn't hrd enough	20	21	20	18	18	22
REFUSED	2	2	1	2	2	2

5. Is your opinion of -- Sarah Palin favorable, unfavorable or haven't you heard enough about her?

	LIKELY					
FL	Tot	Rep	Dem	Ind	Men	Wom
Favorable	44%	80%	14%	34%	44%	43%
Unfavorable	41	11	69	46	39	43
Hvn't hrd enough	14	8	16	17	15	12
REFUSED	2	1	1	4	2	2
ОН	Tot	Rep	Dem	Ind	Men	Wom
Favorable	41%	78%	15%	36%	43%	40%
Unfavorable	40	8	68	40	38	42
Hvn't hrd enough	17	12	15	22	17	16
REFUSED	2	1	2	2	2	2
PA	Tot	Rep	Dem	Ind	Men	Wom
Favorable	38%	70%	11%	36%	44%	33%
Unfavorable	43	15	67	44	38	47
Hvn't hrd enough	17	13	20	19	16	19
REFUSED	2	2	1	2	2	1

6. Which of the following will be the single most important issue in your vote in the election for President this year? (READ OPTIONS) $\,$

	LIKELY	VOTER	RS			
FL	Tot	Rep	Dem	Ind	Men	Wom
Terrorism	11%	19%	4%	12%	12%	10%
The war in Iraq	8	9	7	8	9	7
The economy	59	50	68	59	57	60
Illegal immigration	2	3	1	2	2	1
Energy policy	4	5	2	5	5	4
Health care	9	5	16	5	7	12
SOMETHING ELSE (VOL)	5	7	1	5	5	4
DK/NA	2	2	2	3	3	2
,						
ОН	Tot	Rep	Dem	Ind	Men	Wom
Terrorism	8%	17%	1%	7%	9%	7%
The war in Iraq	8	7	7	9	7	8
The economy	59	49	69	59	58	60
Illegal immigration	3	2	3	4	5	1
Energy policy	5	9	1	4	7	3
Health care	10	7	15	9	7	13
SOMETHING ELSE (VOL)	4	6	2	4	3	5
DK/NA	3	3	2	4	2	3
PA	Tot	Rep	Dem	Ind	Men	Wom
Terrorism	8%	18%	1%	6%	8%	7%
The war in Iraq	11	9	12	11	12	10
The economy	54	49	60	50	52	55
Illegal immigration	3	4	2	2	3	3
Energy policy	7	6	4	12	10	4
Health care	12	7	15	12	8	15
SOMETHING ELSE (VOL)	3	5	2	3	3	4
DK/NA	3	3	3	4	3	3

7. If Barack Obama is elected President, do you think he would be a great President, a good President, a so so President, or a bad President?

	LIKELY	VOTERS				
FL	Tot	Rep	Dem	Ind	Men	Wom
Great	22%	4%	43%	23%	21%	24%
Good	29	14	44	29	28	30
So so	22	37	7	23	24	21
Bad	21	39	3	17	24	18
DK/NA	6	6	4	8	4	8
ОН	Tot	Rep	Dem	Ind	Men	Wom
Great	18%	4%	33%	15%	15%	20%
Good	34	15	51	35	31	37
So so	21	32	8	25	23	20
Bad	20	44	5	16	24	17
DK/NA	6	4	3	10	6	6
PA	Tot	Rep	Dem	Ind	Men	Wom
Great	19%	5%	34%	16%	17%	20%
Good	36	16	52	38	31	40
So so	19	30	8	24	20	18
Bad	19	41	3	13	25	14
DK/NA	7	8	4	8	7	6

8. If John McCain is elected President, do you think he would be a great President, a good President, a so so President, or a bad President?

	LIKELY	VOTERS				
FL	Tot	Rep	Dem	Ind	Men	Wom
Great	11%	23%	2%	8%	11%	11%
Good	36	57	17	35	38	35
So so	30	14	44	34	33	28
Bad	17	4	31	15	15	18
DK/NA	5	3	6	8	4	7
ОН	Tot	Rep	Dem	Ind	Men	Wom
Great	7%	15%	2%	4%	5%	8%
Good	36	64	14	34	38	34
So so	33	15	45	38	35	32
Bad	19	4	35	16	17	21
DK/NA	5	2	4	8	5	5
PA	Tot	Rep	Dem	Ind	Men	Wom
Great	7%	15%	1%	6%	6%	7%
Good	35	58	17	31	40	31
So so	33	19	43	37	31	34
Bad	20	3	35	20	17	22
DK/NA	6	5	5	7	5	6

9. Do you approve or disapprove of the way $George\ W$. Bush is handling his job as President?

	LIKELY	VOTERS				
FL	Tot	Rep	Dem	Ind	Men	Wom
Approve Disapprove DK/NA	27% 68 5	54% 38 8	4% 93 3	20% 75 5	29% 68 3	25% 68 8
ОН	Tot	Rep	Dem	Ind	Men	Wom
Approve Disapprove DK/NA	23% 72 5	52% 43 5	3% 95 2	18% 74 8	24% 71 5	22% 73 5
PA	Tot	Rep	Dem	Ind	Men	Wom
Approve Disapprove DK/NA	23% 72 5	48% 44 8	5% 93 2	18% 78 5	27% 67 6	20% 76 4