

Rasmussen Reports Oct 24 Daily Presidential Tracking Poll

Friday, October 24, 2008

The Rasmussen Reports daily Presidential Tracking Poll for Friday once again shows Barack Obama attracting 52% of the vote while [John McCain](#) earns 45%. Obama leads by sixteen points among women, including a three-point advantage among white women. McCain leads by three among men. Obama now is supported by twelve percent (12%) of Republicans while McCain gets the vote from 10% of Democrats.

McCain's lead in [Georgia](#) is down to five points while Obama has a double digit lead in [Minnesota](#). Today, at noon Eastern, new data will be released for [North Carolina](#). Later, result will be posted on the race in [Iowa](#) and [New Hampshire](#). Additional state polling will be released over the weekend.

Thirty-six percent (36%) of voters have already cast their ballots or plan to vote early this year. That figure includes 37% of Obama supporters and 35% of those for McCain. Forty-nine percent (49%) of African-American voters say they will be voting early. Voters not affiliated with either major party are far less likely to vote early than partisans. Today's results mark the 29th straight day that Obama's support has stayed between 50% or above 52%. During that period, the number voting for McCain has stayed in the 44% to 46% range every day and the gap between the candidates has ranged from four to eight percentage points ([see trends](#)).

Fifty-seven percent (57%) of voters have a favorable opinion of [Barack Obama](#) while 53% say the same about John McCain. Those figures include 41% with a Very Favorable opinion of Obama and 26% who are that enthusiastic about McCain ([see trends](#)). Seventy-six percent (76%) of Democrats have a Very Favorable opinion of Obama. Just 54% of Republicans have a Very Favorable opinion of McCain (see other [recent demographic highlights](#)).

Forty-six percent (46%) of all voters say they are certain to vote for Obama and will not change their mind before Election Day. Forty-one percent (41%) are equally certain of their support for McCain.

[McCain leads by just two percentage points among Investors](#) while trailing badly among those who do not invest.

Investors are generally more supportive of Republican candidates.

In a key Senate race, [Republican Saxby Chambliss has seen his lead slip to just two percentage points](#) in Georgia. Two other Republicans, [Mitch McConnell \(KY\)](#) and [John Cornyn \(TX\)](#), are leading a bit more comfortably in their re-election bids. Democrat [Mary Landrieu \(LA\)](#), once seen as the most vulnerable Democratic incumbent of this cycle, is also ahead. Results from other key Senate races will be released over the weekend.

Take a moment to predict [whether or not the Democrats will have 60 Senate seats following this election](#).

Rasmussen Reports data indicates that Obama currently has the edge in every state won by John Kerry four years ago. However, of the states won by George Bush, McCain is trailing in four and five others are considered a toss-up. As a result, [Electoral College projections](#) now show Obama leading 260-163. When "leaners" are included, Obama leads 286-174. A total of 270 Electoral Votes are needed to win the White House.



