

October 27, 2008

## Rasmussen Reports Daily Presidential Tracking Poll

Monday, October 27, 2008

The Rasmussen Reports daily Presidential Tracking Poll for Monday shows Barack Obama attracting 51% of the vote while [John McCain](#) earns 46%. Obama's five-point advantage is down from an eight-point lead yesterday but up a point from the lead he held a week ago. With today's results, Obama has been ahead by four-to-eight points every single day for 32 straight days ([see trends](#)). During that 32-day stretch, Obama's voter support has stayed between 50% and 52% every day while McCain has stayed in the 44% to 46% range.

Obama now wins 11% of Republican votes while McCain gets 10% of Democrats. The candidates are essentially even among unaffiliated voters. Obama leads by ten among women overall, but McCain has a five-point advantage among white women. McCain leads by a single point among men.

Obama is viewed favorably by 55% of voters nationwide, McCain by 51% ([see trends](#)).

In [Wisconsin](#), Obama holds a seven-percentage point lead. At noon Eastern today, new results will be posted for [Arizona](#). At 3:00 p.m. Eastern, Rasmussen Reports will provide new numbers for [California](#).

At 6:00 p.m. Eastern, the latest numbers from [Colorado](#), [Florida](#), [Missouri](#), [North Carolina](#), [Ohio](#), and [Virginia](#) will be released. [Electoral College projections](#) now show Obama leading 260-163. When "leaners" are included, Obama leads 286-174. A total of 270 Electoral Votes are needed to win the White House. Recent statewide Presidential polls have been released for [Arizona](#), [California](#), [Colorado](#), [Delaware](#), [Florida](#), [Georgia](#), [Hawaii](#), [Illinois](#), [Iowa](#), [Kansas](#), [Kentucky](#), [Kansas](#), [Louisiana](#), [Maine](#), [Maryland](#), [Massachusetts](#), [Michigan](#), [Minnesota](#), [Mississippi](#), [Missouri](#), [Montana](#), [Nebraska](#), [Nevada](#), [New Hampshire](#), [New Mexico](#), [North Carolina](#), [Ohio](#), [Oregon](#), [Pennsylvania](#), [South Carolina](#), [Tennessee](#), [Texas](#), [Virginia](#), [Washington](#), [West Virginia](#) and [Wisconsin](#). *Demographic crosstabs for all state polling are available for [Premium Members](#). [Learn More](#).*

[Rasmussen Markets](#) data shows Obama with an **87.8** % chance of winning in November (see market expectations for [key states](#)).

Looking to the Senate, new polling data shows [Democrat Jeanne Shaheen continuing to lead incumbent Republican John Sununu](#) in New Hampshire. Democrats are also well positioned to pick up Senate seats in [Virginia](#), [New Mexico](#), and [Colorado](#). In [Minnesota](#) and [North Carolina](#), Democratic challengers have a narrow advantage. If the Democrats were to win all six of those seats, it would give them a total of 57.

As Harry Reid and his team seek to reach the magic number of 60 Senate seats, they can find additional prospects in [Alaska](#), [Oregon](#), [Georgia](#), and [Mississippi](#). Even Senate Minority Leader [Mitch McConnell](#) of Kentucky is not as secure as he would like to be in what is proving to be a very difficult cycle for [Republicans](#) at all levels. Regardless of whether or not they reach 60 Senate seats, the Democrats will enjoy working control of that legislative body when it convenes in January.

Take a moment to predict [whether or not the Democrats will have 60 Senate seats following this election](#). You might also enjoy Larry Sabato's assessment of [House](#) and [Senate](#) races.

Daily tracking results are collected via telephone surveys of 1,000 likely voters per night and reported on a three-day rolling average basis. The margin of sampling error—for the full sample of 3,000 Likely Voters—is +/- 2 percentage points with a 95% level of confidence. Results are also compiled on a full-week basis and crosstabs for the [full-week results](#) are available for [Premium Members](#). Like all polling firms, Rasmussen Reports weights its data to reflect the population at large ([see methodology](#)). Among other targets, Rasmussen Reports weights data by political party affiliation using a dynamic weighting process. During the final two months of Election 2008, party weighting targets are updated each Sunday (see [additional information](#)). For polling data released during the week of October 26 to November 1, 2008, the partisan weighting targets used by Rasmussen Reports will be 40.0% Democratic, 32.8% Republican, and 27.2% unaffiliated.