

Reuters/C-SPAN/Zogby Poll: Is McCain Making a Move?

Obama 49.1%, McCain 44.1%

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UTICA, New York -- Republican John McCain made a small gain against Democrat Barack Obama and has pulled back within the margin of error, now trailing Obama by five points, 49.1% to 44.1%, the latest Reuters/C-SPAN/Zogby daily tracking telephone poll shows.

Almost two days worth of the polling -- or about half of the current sample in the three-day rolling poll of likely voters nationwide, was conducted after Obama's 30-minute commercial aired Wednesday evening. There is no evidence it helped him, as he has dropped 1.1 points in the last two days, while McCain has gained 0.8 points during the same period.

Pollster John Zogby: *"Is McCain making a move? The three-day average holds steady, but McCain outpolled Obama today, 48% to 47%. He is beginning to cut into Obama's lead among independents, is now leading among blue collar voters, has strengthened his lead among investors and among men, and is walloping Obama among NASCAR voters. Joe the Plumber may get his license after all. "Obama's lead among women declined, and it looks like it is occurring because McCain is solidifying the support of conservative women, which is something we saw last time McCain picked up in the polls. If McCain has a good day tomorrow, we will eliminate Obama's good day three days ago, and we could really see some tightening in this rolling average. But for now, hold on."*

<u>Week Four</u>							
Three-Day	10-31	10-30	10-29	10-28	10-27		
Tracking Poll							
Obama	49.1%	50.1%	50.2%	49.1%	49.0%		
McCain	44.1%	43.1%	43.3%	44.4%	44.7%		
Others/Not sure	6.8%	6.8%	6.5%	6.5%	6.3%		

<u>Week Three</u>							
Three-Day	10-26	10-25	10-24	10-23	10-22	10-21	10-20
Tracking Poll							
Obama	49.9%	49.4%	51.1%	51.3%	52.2%	51.6%	50.3%
McCain	45.1%	44.1%	41.6%	41.0%	40.3%	42.0%	42.4%
Others/Not sure	4.9%	6.6%	7.3%	7.7%	7.5%	6.4%	7.3%