



Sweden ranks 3<sup>rd</sup> in DESI 2017. Sweden scores well in all dimensions. It ranks the highest in the use of internet by citizens (2<sup>nd</sup>). Sweden is among the best performing countries worldwide and its main challenge is to continuously improve its already high levels of digitisation.

	Swe	den	Cluster	EU
	rank	score	score	score
DESI 2017	3	0.67	0.63	0.52
DESI 2016 <sup>1</sup>	3	0.65	0.60	0.49

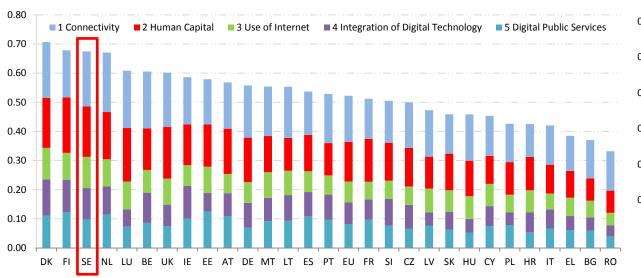
# The Digital Economy and Society Index is a composite index measuring progress in digital through five components:

1 Connectivity	Fixed Broadband, Mobile Broadband, Broadband speed and prices
2 Human Capital	Basic Skills and Internet Use, Advanced skills and Development
3 Use of Internet	Citizens' use of Content, Communication and Online Transactions
4 Integration of Digital Technology	Business digitisation and eCommerce
5 Digital Public Services	eGovernment

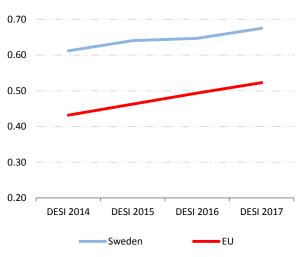
Clustering: Sweden belongs to the cluster of high performing countries.

# DESI 2017 - relative performance by dimension 3 Use of 4 Integration 5 Digital Public of Digital Services Technology Sweden EU

## Digital Economy and Society Index (DESI) 2017 ranking



### DESI - evolution over time



1) Connectivity: Sweden has high rates of mobile broadband take-up and the Swedish market is characterised by rapidly growing consumer demand for fast broadband. A great challenge is to further improve NGA coverage given the difficult geography.

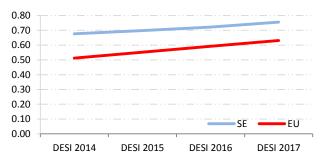
			Swed	en		EU
	DESI	201	7	DESI 20	DESI 2017	
	value		rank	value	rank	value
1a1 Fixed Broadband Coverage	99%	$\rightarrow$	14	99%	13	98%
% households	2016			2015		2016
1a2 Fixed Broadband Take-up	72%	1	14	68%	17	74%
% households	2016			2015		2016
1b1 Mobile Broadband Take-up	120	1	3	115	2	84
Subscriptions per 100 people	June 2016			June 2015		June 2016
1b2 4G coverage <sup>2</sup>	100%		1	NA		84%
% households (average of operators)	2016					2016
1b3 Spectrum <sup>3</sup>	88%	$\downarrow$	4	92%	3	68%
% of the target	2016			2015		2016
1c1 NGA Coverage	79%	1	17	76%	18	76%
% households	2016			2015		2016
1c2 Subscriptions to Fast Broadband	63%	1	5	57%	6	37%
% subscriptions >= 30Mbps	June 2016			June 2015		June 2016
1d1 Fixed Broadband Price4	0.6%	1	1	0.8%	3	1.2%
% income	price 2016, income 2015	5		price 2015, income 2015		price 2016, income 2015

2) Human Capital: Almost all Swedes (91%) are online and three quarters of them have basic digital skills. ICT professionals represent an increasing share of employment, but the number of STEM graduates must improve to enable companies to recruit the ICT specialists they need.

		Sweden				EU	
	DE	DESI 2017			DESI 2016		
	valı	ıe	rank	value	rank	value	
2a1 Internet Users	91%	<b>1</b>	6	89%	6	79%	
% individuals	2016			2015		2016	
2a2 At Least Basic Digital Skills	69%	<b>↓</b>	6	72%	5	56%	
% individuals	2016			2015		2016	
2b1 ICT Specialists <sup>5</sup>	6.1%	<b>1</b>	2	5.8%	2	3.5%	
% individuals	2015			2014		2015	
2b2 STEM Graduates	15	$\rightarrow$	20	15	20	19	
Per 1000 individuals (aged 20-29)	2014			2013		2014	

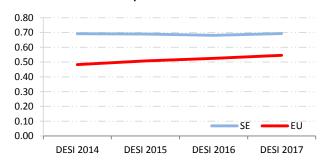
1 Connectivity	Swe	den	Cluster	EU
1 Connectivity	rank	score	score	score
DESI 2017	5	0.76	0.75	0.63
DESI 2016	5	0.72	0.73	0.59

# 1 Connectivity - evolution over time



2 Human Capital	Swe	den	Cluster	EU
2 Human Capital	rank	score	score	score
DESI 2017	4	0.69	0.68	0.55
DESI 2016	4	0.68	0.66	0.53

# 2 Human Capital - evolution over time



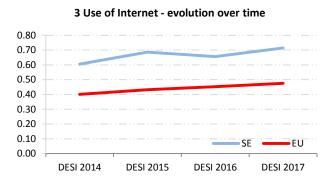
3) Use of Internet: Over the past year more Swedes have been using the internet to read news, listen to music, watch films and TV-programmes, make calls as well as use social media.

			Swed	en		EU
	DESI	201	7	DESI 2	016	DESI 2017
	value		rank	value	rank	value
3a1 News	87%	个	6	83%	10	70%
% individuals who used Internet in the last 3 months	2016			2015		2016
3a2 Music, Videos and Games <sup>6</sup>	91%		1	NA		78%
% individuals who used Internet in the last 3 months	2016					2016
3a3 Video on Demand <sup>7</sup>	49%		2	NA		21%
% individuals who used Internet in the last 3 months	2016					2016
3b1 Video Calls	51%	↑	8	43%	12	39%
% individuals who used Internet in the last 3 months	2016			2015		2016
3b2 Social Networks	75%	个	7	69%	12	63%
% individuals who used Internet in the last 3 months	2016			2015		2016
3c1 Banking	89%	↑	5	88%	5	59%
% individuals who used Internet in the last 3 months	2016			2015		2016
3c2 Shopping	80%	1	5	78%	5	66%
% internet users (last year)	2016			2015		2016

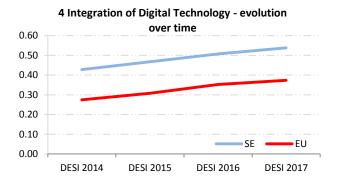
4) Integration of Digital Technology: Swedish businesses use digital technologies to improve efficiency, productivity and sales. They are adopting cloud computing, selling online, using electronic invoicing and social media to communicate with their customers.

		Sweden				EU
	DESI	201	7	DESI 20	DESI 2017	
	value		rank	value	rank	value
4a1 Electronic Information Sharing	NA			NA		36%
% enterprises	2015			2015		2015
4a2 RFID	2.7%		23	2.7%	23	3.9%
% enterprises	2014			2014		2014
4a3 Social Media	24%	1	9	21%	6	20%
% enterprises	2016			2015		2016
4a4 elnvoices	33%		4	NA		18%
% enterprises	2016			2015		2016
4a5 Cloud	33%		2	NA		13%
% enterprises	2016			2015		2016
4b1 SMEs Selling Online	26%	$\rightarrow$	3	26%	2	17%
% SMEs	2016			2015		2016
4b2 eCommerce Turnover	14.7%	1	5	13.5%	4	9.4%
% SME turnover	2016			2015		2016
4b3 Selling Online Cross-border	9.7%		10	9.7%	10	7.5%
% SMEs	2015			2015		2015

3 Use of Internet	Swe	den	Cluster	EU
5 650 or internet	rank score		score	score
DESI 2017	2	0.71	0.60	0.48
DESI 2016	1	0.66	0.57	0.45



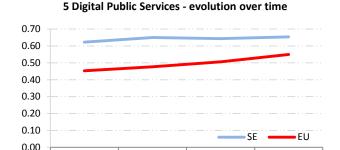
4 Integration of Digital	Swe	den	Cluster	EU
Technology	Technology rank sco		score	score
DESI 2017	4	0.54	0.44	0.37
DESI 2016	3	0.51	0.41	0.35



5) Digital Public Services: Sweden is above the EU average with regard to the digitisation of public services and their uptake. However, the country lags behind in its open data strategy.

	Sweden					EU
	DESI	201	7	DESI 20	16	DESI 2017
	value		rank	value	rank	value
5a1 eGovernment Users	50%	1	7	49%	6	34%
% internet users (last year)	2016			2015		2016
5a2 Pre-filled Forms	71	$\downarrow$	8	75	7	49
Score (0 to 100)	2016			2015		2016
5a3 Online Service Completion	90	1	9	89	10	82
Score (0 to 100)	2016			2015		2016
5a4 Open Data <sup>8</sup>	44%	<b>1</b>	22	40%	20	59%
% of maximum score	2016			2015		2016

5 Digital Public Services	Swe	den	Cluster	EU
5 Digital 1 abile Services	rank	score	score	score
DESI 2017	8	8 0.65		0.55
DESI 2016	8	0.64	0.57	0.51



**DESI 2016** 

**DESI 2017** 

**DESI 2015** 

**DESI 2014** 

# Methodological note

- <sup>1</sup> **DESI 2016** was re-calculated for all countries to reflect slight changes in the choice of indicators and corrections to the underlying indicator data. As a result, country scores and rankings may have changed from the previous publication.
- <sup>2</sup> **4G coverage**: This is a new DESI indicator measuring the average coverage of telecom operators' 4G networks.
- <sup>3</sup> Spectrum: There is a decrease in most of the Member States due to the additional EU harmonisation of the 700 MHz band in April 2016.
- <sup>4</sup> Fixed Broadband Price: Due to a slight methodological change, historical data was re-calculated.
- <sup>5</sup> **ICT Specialists**: Historical data have been revised by Eurostat.
- <sup>6</sup> **Music, Videos and Games**: Break in series due to a change in the Eurostat survey.
- <sup>7</sup> **Video on Demand**: Break in series due to a change of data source. New source is Eurostat.
- 8 Open Data: Change of data source. The historical data have also been restated. The new source is the European Data Portal.

